

The Pulse of IT

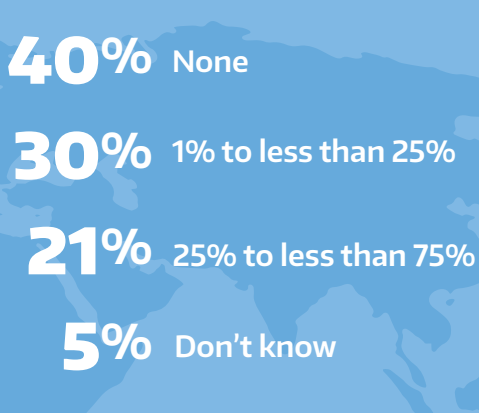
What our latest stats reveal around Security



Q.1

What portion of your company's corporate data is managed in data centers or locations outside the United States, and/or subject to other international data security controls?

About 55% of organizations have their corporate data managed in non-U.S. data centers.

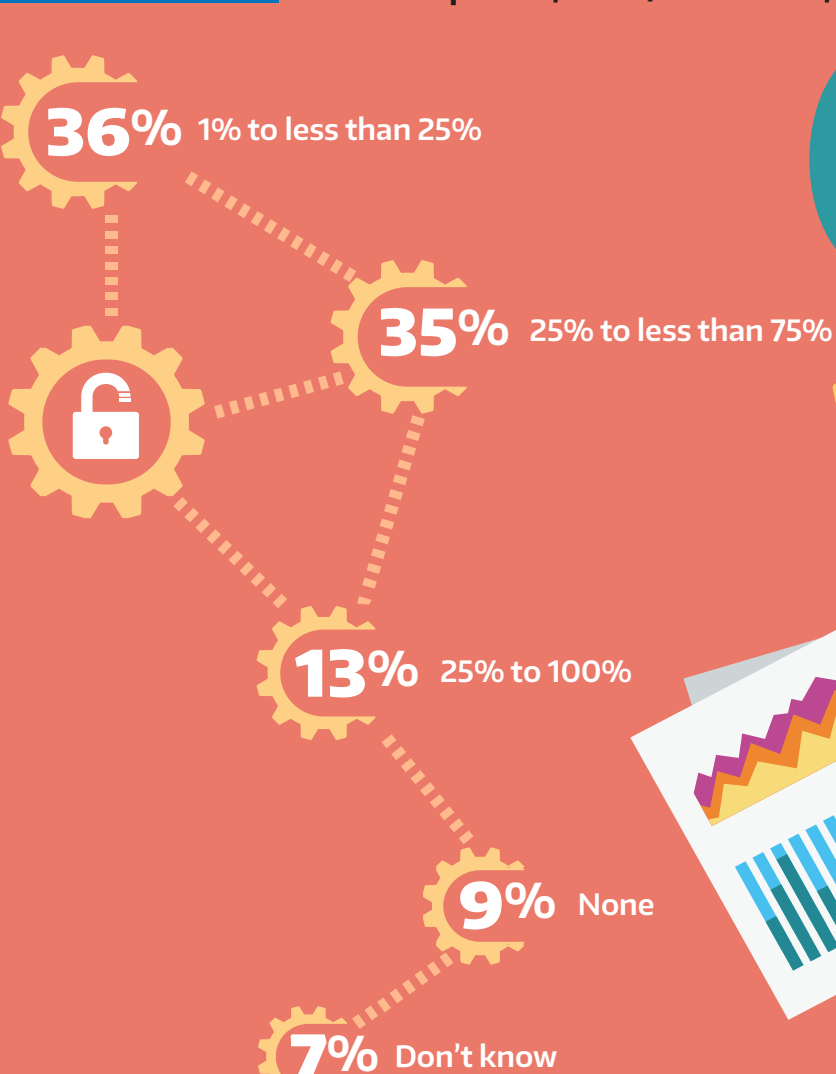


IDG December 13, 2016 TechPulse poll. Base = 103 IT decision makers.

Q.2

What percentage of your company's digital corporate data is formally tagged with a level of sensitivity label (e.g. Company Confidential, Intellectual Property—NDA required, SOX/Financial, Public, etc.)?

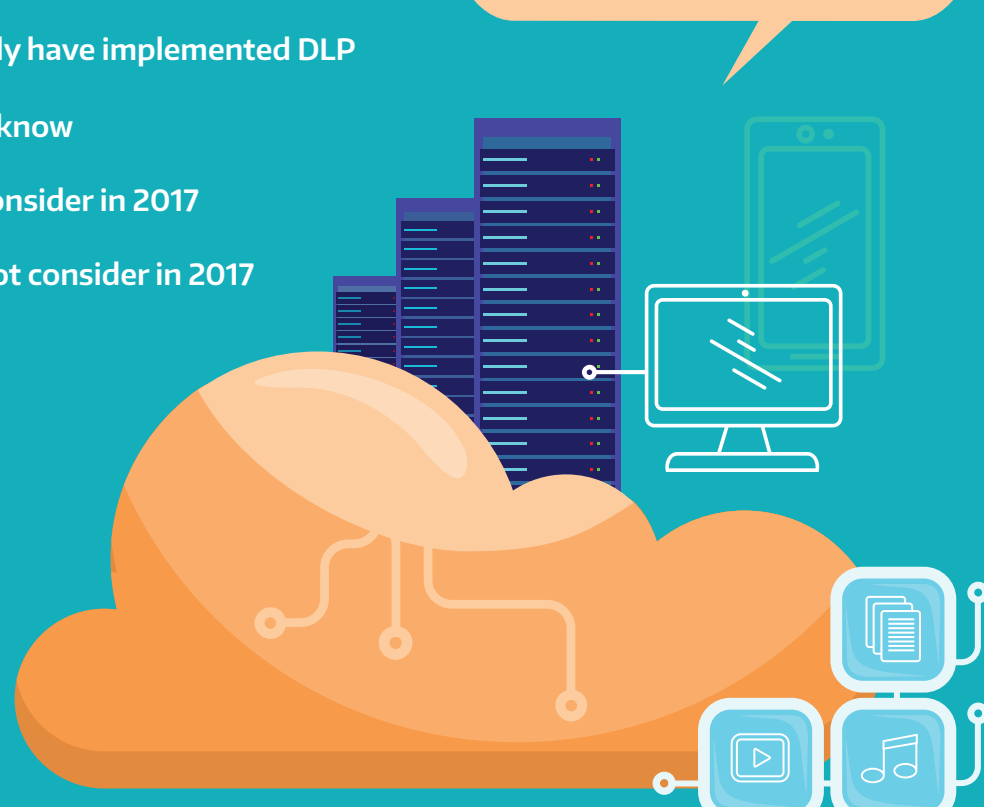
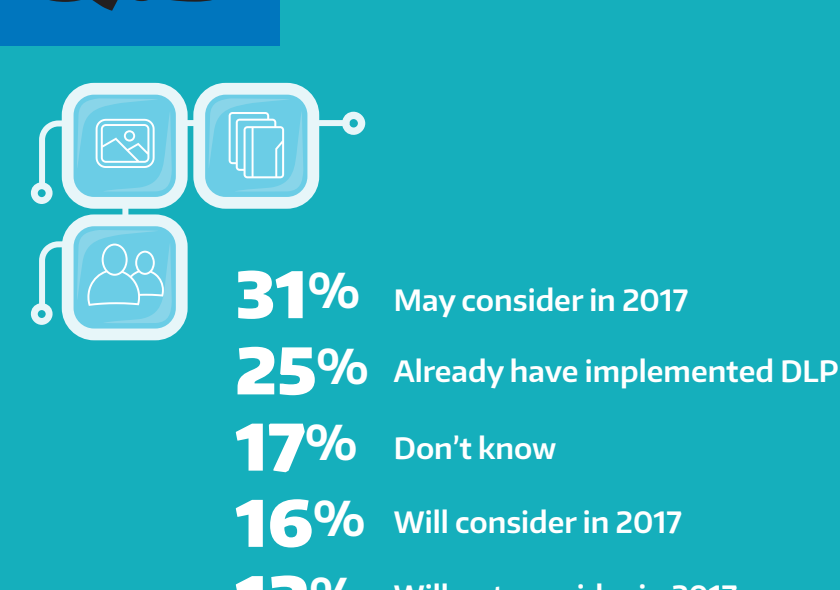
Sensitivity labels are formally assigned to an average of 37% of digital corporate data.



Q.3

Is your company considering the implementation of Data Loss Prevention (DLP) technology in 2017?

Almost half of organizations are considering DLP technology in 2017.



Q.4

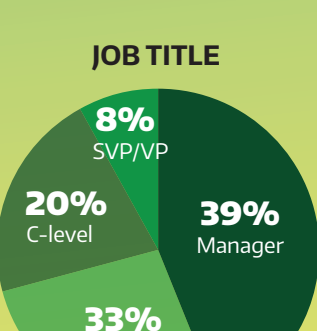
Would you consider using a third-party services organization to conduct a data security review (data at rest and data in motion) of your corporate environment?

45% are considering using 3rd party services to conduct a data security review of their corporate environment.

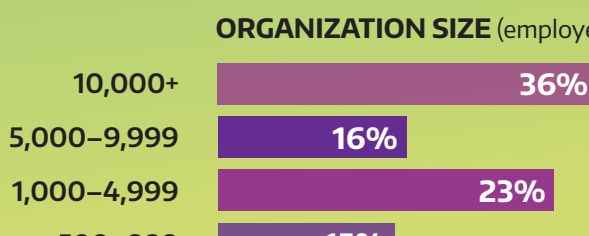


Respondent Profile

JOB TITLE

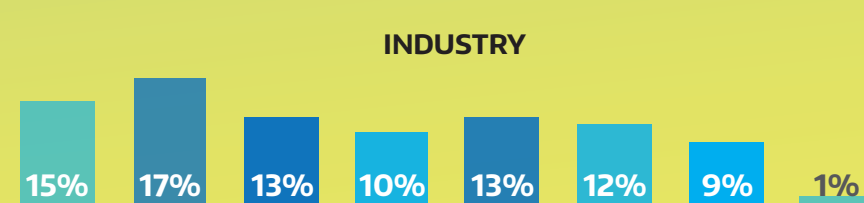


ORGANIZATION SIZE (employees)



A total of 103 ITDMs responded to this week's poll.

INDUSTRY



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