

RETAIL MOBILE BARCODES BY THE NUMBERS*

Your customers are always looking for new ways that this little device can make their lives easier. Here's what recent surveys had to say about your customers and their mobile shopping.



96%

of customers will use their mobile devices to find a retail bargain.

85%

of shoppers reported they'd be more likely to shop in places that offer personalized coupons



82%

of smartphone users find mobile coupons more convenient than bringing a physical offer to the store



55%

of smartphone shoppers have used a mobile coupon



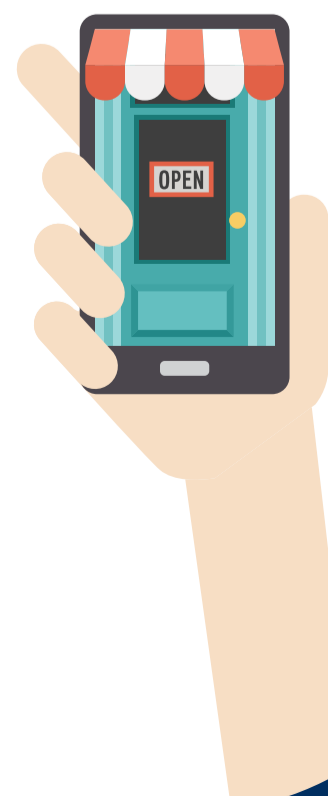
73%

of smartphone shoppers are interested in saving loyalty cards to their devices



Start accepting mobile barcodes today to protect and increase your customer base and sales.

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*For more information on these stats, download this pdf.