



a Hewlett Packard
Enterprise company



Enable Retail Initiatives with a Mobile First Environment

Solutions designed with shoppers in mind

Create an unforgettable in-store shopping experience—one that keeps customers coming back for more, to strengthen your point-of-purchase influence, and improve your bottom line.

Inspire in-store customers to explore, discover and buy.

UNMATCHED CONNECTIVITY

- Aruba wireless for performance and app responsiveness
- High availability with load balancing and hitless failover
- Automated Wi-Fi optimization for mobile and IoT

LOCATION READY WI-FI

- Comprehensive mobile engagement and shopper analytics
- Aruba Beacons for wayfinding and notifications
- Customer engagement via real-time notifications

SECURITY

- Aruba ClearPass Policy Manager for secure network access and control
- Simple controls that block reaching inappropriate content
- Secure mobile guest access

IN-STORE VISIBILITY

- Wi-Fi and app based analytics for dwell time and passerby traffic
- 24/7 network testing and service assurance
- Cloud-based simplicity

NETWORK RELIABILITY

- Robust wired and wireless infrastructure
- Always on Wi-Fi via live upgrades and seamless failover
- Branch services that ensure apps and in-store devices perform at their best

NETWORK MANAGEMENT

- Aruba AirWave to manage and monitor multi-vendor campus networks
- Cloud-managed networking for those hard to reach stores
- Zero-touch provisioning for fast and cost-effective infrastructure deployment

Automate the in-store experience with Connection.



At Connection, we strive to create a foundation for long-lasting partnerships. We offer expert guidance, exceptional service, and innovative strategies to empower you to make informed IT investment decisions.

Contact us at www.connection.com to learn how Aruba solutions help you make the move to mobile first in retail.

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