

Turning AI into Measurable Business Outcomes

THE CHALLENGE:

AI has moved from experimentation to expectation—but most organizations struggle to operationalize it. Common barriers include:

- Unclear starting points and use cases
- Limited ROI from early experiments
- Infrastructure and security constraints
- Solutions that don't scale beyond a prototype



THE RESULT:

AI initiatives stall before delivering real business value.

A.I. IS NOT A TECHNOLOGY CHALLENGE—IT'S AN EXECUTION CHALLENGE.

A Practical Approach

Leading organizations are shifting to a more effective model:



Start with a focused use case tied to real business impact



Deploy quickly in a controlled environment



Validate results early with real users and data



Scale based on proven outcomes, not assumptions

This transforms AI from a theoretical initiative into a measurable capability.

What Makes This Work

The ability to deploy AI in days is not just about new infrastructure—it's about execution. CNXN Helix Jumpstart Services provide a structured foundation:

Pre-built, industry-specific use cases



Proven frameworks for data preparation and model configuration



A guided deployment process from setup to working solution in days



Secure and trusted scaffolding optimized for today and tomorrow's AI-enabled platforms



Hands-on expertise aligned to business outcomes

Organizations are not starting from scratch—they are building from a proven starting point.



From Idea to Impact—Fast

With this approach, organizations can:

- Stand up a functional AI solution in days
- Validate performance using their own data
- Enable stakeholders to interact with a live solution early
- Build momentum with real, measurable results



Scale with Confidence

Start small and expand as needed:

- Add capacity incrementally
- Support more users and use cases without rearchitecting
- Extend AI closer to where work happens (edge environments)

You can easily go from initial deployment to enterprise scale—without starting over.



Built for Accessibility

Without the need for complex infrastructure, AI solutions can now:

- Run in standard office environments
- Require no specialized racks, power, or cooling
- Deploy in hours, not months
- Operate across offices, retail locations, and clinical settings



Designed for Any Organization

This approach makes AI accessible beyond large enterprises:

- Start with a modest initial investment
- Focus on a single, high-impact use case
- Expand based on proven success

The Path Forward

The priority is not choosing the perfect technology upfront. It is answering three questions:

1. Where can AI deliver immediate impact?
2. How quickly can we prove value?
3. How do we scale once we do?

Organizations that answer these effectively will move faster—and create lasting advantage.

To explore how Connection and our dedicated AI specialists at CNXN Helix can help you transform AI into measurable outcomes, contact your Account Team today.

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