



# From chaos to clarity: Unified security for the AI age

A guide to Microsoft security suites  
for growing businesses



# A new AI-fueled security landscape

AI has transformed both productivity and cyber risk to give attackers the ability to move at new speed and scale. Growing businesses often have limited resources trying to manage disconnected security tools, making it difficult to keep up—creating costly visibility gaps and increasing alert fatigue for small IT teams.



## 4x

Small businesses are 4x more likely to experience cybersecurity breaches than large enterprises.<sup>1</sup>

## 80%

of SMB AI users bring their own AI to work creating uncontrolled data exposure.<sup>2</sup>

## \$250,000

Cyberattacks cost SMBs over \$250,000 on average and up to \$7 million.<sup>3</sup>

As a result, they need a comprehensive security solution to simplify and automate protection across their entire business to reduce risks and operational overhead.

1. *"2025 Data Breach Investigations Report," Verizon Business, 2025*
2. *"2025: The year the Frontier Firm is born," Microsoft, 2025*
3. *"New research: Small and medium business (SMB) cyberattacks are frequent and costly," Microsoft Security, 2024*





# Three integrated options to simplify your security

Connection can walk you through **security and compliance consolidation** by equipping you with three integrated suites from Microsoft that replace fragmented tools and reduce spending with AI-driven, connected defense.



**Microsoft Defender and Purview Suite for Business Premium** delivers full-spectrum security and data protection in one place to **deliver enterprise-grade features in one unified, cost-effective package.**



**Microsoft Defender Suite for Business Premium** connects identity, email, device, and cloud apps into one coordinated defense solution that **replaces the need for multiple point products, saves time, and removes blind spots.**



**Microsoft Purview Suite for Business Premium** delivers layered protection across data estates, devices, and cloud and generative AI applications to **secure sensitive information and maintain compliance.**

Let's take a closer look at each option to understand which suite best fits your security and compliance needs.



# Secure your business *and* your data with Defender and Purview Suite for Business Premium

Defender and Purview Suite for Business Premium **simplifies advanced threat protection and data security in a single, integrated bundle**. One cost-effective suite **delivers integrated controls, unified visibility, and lower total cost**.

Growing businesses get the AI-powered XDR capabilities of Defender to stop attacks across identities, emails, and apps, while Purview safeguards sensitive data and supports regulatory readiness.



**Get one suite for one price on one platform:** Eliminate the need to juggle separate tools with everything working together automatically. Optimize spending by reducing cost by ~68% versus buying tools separately.



**Secure your AI adoption:** Built-in protections prevent AI from exposing sensitive data.



**Save time for small IT teams:** Automate and simplify management with fewer manual checks using AI-powered detection and response.



# Strengthen protection with the unified, AI-driven Defender Suite for Business Premium

Attackers move quickly across accounts, endpoints, and apps in gaps that disconnected tools can't catch. Defender Suite for Business Premium sits across your entire environment to **block phishing, credential theft, ransomware, and suspicious cloud activity in real time**. Overextended IT teams **gain stronger protection and reduce manual effort** with automated investigation and response.



**AI-powered security:** Enable faster, more accurate threat detection and response with an AI-powered defense.



**Built-in across the Microsoft stack:** Benefit from security built into Microsoft 365, Windows, and Azure resulting in smooth integration.



**Maximize savings and effort:** Reduce spend and effort by consolidating security tools into a single, integrated solution.



# Protect and govern sensitive data with Purview Suite for Business Premium

Purview Suite for Business Premium delivers layered, AI-powered protection to secure data everywhere it's created, accessed, and shared. **Automatic classification, adaptive data loss prevention, insider risk analytics, and premium audit insights** help prevent accidental leaks and malicious activity. It also governs data used in generative AI apps to **reduce oversharing and strengthen control** as AI becomes more embedded into everyday workflows.



## Automate data security

Automatically classify and retain data to enforce data loss prevention policies.



## Simplify controls

Secure and manage data confidently with prebuilt templates, automated monitoring, and guided workflows.



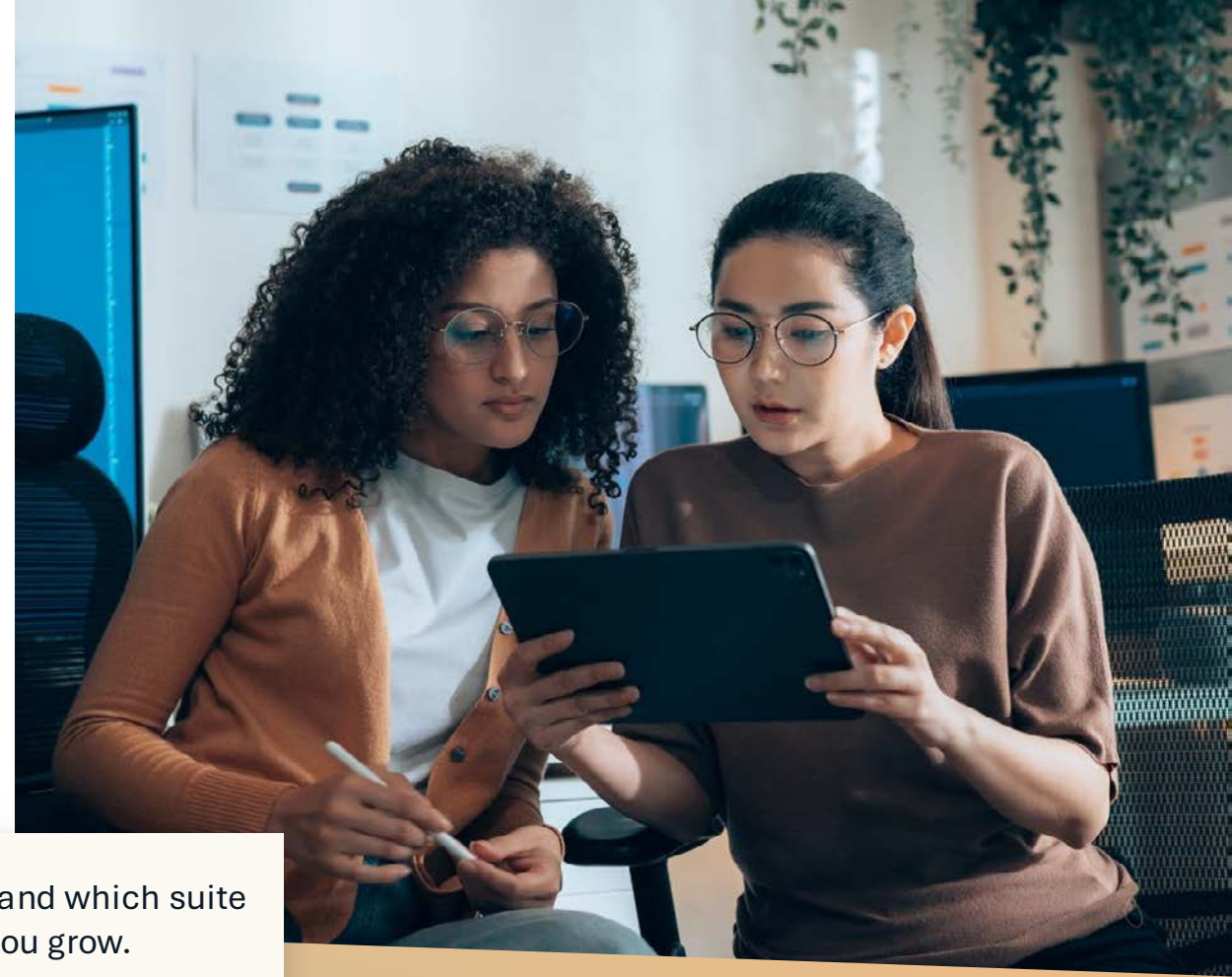
## Streamline compliance

Detect sensitive data, block the upload, and log the event for audit. If the behavior is repeated, Insider Risk flags them for investigation.

# Your path to clarity, control, and security in the AI era

AI is reshaping productivity and the threat landscape. Security complexity is costly and dangerous without the right protection to eliminate tool sprawl, close blind spots, and reduce manual work for growing businesses.

**Defender and Purview Suite for Business Premium** brings together threat protection and data governance to safeguard your business end-to-end with **unified visibility, automated threat response, and AI-driven data protection**. Growing businesses can significantly lower costs and strengthen defenses when taking this consolidated approach.



Connection can be your strategic guide in identifying your security risks and which suite offers the scalable security foundation that's right for your business as you grow.

**Take the next step in your security journey.**

Schedule a call with our team to see how we can help you deploy Microsoft security solutions to unlock stronger protection, simpler workflows, and safer AI adoption.



# Secure Every Layer of Your Business with Microsoft Security Solutions

Connection offers Microsoft Cybersecurity services to help ensure organizations remain protected in an increasingly complex digital environment. From proactive threat detection to compliance support, our experts work alongside your team to strengthen your security posture.



**Contact your Connection Account Team for more information.**

Business Solutions	Enterprise Solutions	Public Sector Solutions
1.800.800.0014	1.800.369.1047	1.800.800.0019

[www.connection.com/microsoft/microsoft-security](http://www.connection.com/microsoft/microsoft-security)

