



# Arctic Wolf Managed Security Awareness®

## More Than Training

Organizations everywhere struggle to reduce the risk of cyberattacks—especially attacks targeting their employees.

Every day, highly motivated threat actors set their sights on employees who are unprepared to defend themselves. Instead of seeing employees as teachable, contributing members of a united front against cyber risk (and social engineers), employers often dismiss them as untrainable or as an unsolvable part of the risk equation.

Arctic Wolf® believes that you can prepare and equip your employees to reduce cyber risk when their awareness training program is built on microlearning and overseen by awareness experts. Microlearning ensures that employees are regularly informed about the latest threats and how to stop them at the point of attack. Awareness coaching provides expertise and guidance to security teams looking to mature their awareness program, sustain new, long-term employee behavior, and foster a culture of security within their organization.

## Effective Security Awareness

Traditional security tools are optimized for yearly training and “check the box” compliance. To be effective, security awareness must be continuous, positive, and friction-free for employees, which helps drive engagement and participation. Once employees are engaged, program effectiveness can be measured across individuals, teams, and the overall organization. Quantifiable results identify areas for improvement and demonstrate on-going value of the program to upper management.



### Engage

Train and prepare employees to stop social engineering attacks, like phishing.

- ▶ Microlearning
- ▶ Gamification
- ▶ Current threats



### Measure

Identify employees who fall behind and which threat topics to reinforce.

- ▶ Employee performance
- ▶ Program effectiveness



### Transform

Achieve a culture of security and strengthen your security posture.

- ▶ Employee confidence
- ▶ Security culture
- ▶ Cyber resilience

## Concierge Security® Team

Arctic Wolf Managed Security Awareness is delivered as a concierge service. Existing Arctic Wolf customers continue working with their CST. New customers are paired with a named CST who helps them kickoff and advance their awareness program with:

- ▶ Awareness coaching
- ▶ Program administration
- ▶ Attack trends
- ▶ Ongoing strategic security reviews
- ▶ 24x7 account takeover monitoring

## Security Awareness Training

- ▶ Prepare employees to stop social engineering attacks with continuous training to recognize current threats, avoid scams, and understand the importance of reporting mistakes.

## Automated Phishing Tests

- ▶ Measure and reinforce employee awareness with automated assessments and phishing simulations based on real-life attacks. Phishing simulations include an automatic follow-up lesson if employees click.

## 24/7 Account Takeover Monitoring

- ▶ Minimize risk of account takeovers with immediate notification when employee credentials are found on the dark web.

## The Arctic Wolf Difference

Arctic Wolf Managed Security Awareness is more than training. We don't rely only on training tools to change employee behavior. To be effective, security awareness training requires a holistic approach that includes teaching, testing, and tracking progress toward defined goals. The outcome of an effective awareness program results in fewer incidents related to phishing and human error, and builds stronger cyber resilience across your organization.

### Fully managed service

The security awareness program must not burden IT security teams with extra work. Arctic Wolf researches threat topics, designs, and schedules all content for lessons, quizzes, and topic reinforcement.

### Microlearning

Studies show people forget 80 percent of what they learn within one month unless reminded multiple times. Arctic Wolf regularly engages employees with short—three minutes or less—awareness lessons based on current threats targeting organizations.

### No-friction learning

Employees are busy. We deliver awareness lessons via email, so employees have quick and convenient access to them. Employees don't have training account credentials, there are no passwords, and all tracking is performed behind the scenes—making employee participation easy.

### Account takeover monitoring

There are many ways to measure the success of your awareness program. A key outcome is to prevent threat actors from using employee credentials to access your network and data. By watching the dark web for employee credentials, IT security teams can determine when credentials are breached, change affected passwords, and improve employee behavior.

Figure 1: The Managed Security Awareness dashboard provides on-demand access to individual employee performance, leaderboards, and organizational metrics.



“Arctic Wolf Managed Security Awareness keeps our employees engaged and knowledgeable—and keeps our companies compliant—without disrupting our business operations.”

— Jon Armstrong, Director of IT & Security, Fullsteam

## About Arctic Wolf

Arctic Wolf® is the market leader in security operations. Using the cloud-native Arctic Wolf® Platform, we help organizations end cyber risk by providing security operations as a concierge service. Highly trained Concierge Security® experts work as an extension of your team to provide 24x7 monitoring, detection, and response, as well as ongoing risk management to proactively protect systems and data while continually strengthening your security posture. And we now provide managed security awareness training to better inform and prepare your employees about security best practices and how to effectively respond against social engineering attacks.

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