MODERN INFRASTRUCTURE AND MULTICLOUD

Turning Retail Cloud Complexity into Measurable Value

How Azure-powered Hybrid Cloud Helps Retailers Control Costs, Scale Faster, and Modernize Operations

Retailers are under pressure to modernize fast—supporting omnichannel experiences, AI-driven insights, secure transactions, and always-on operations—all while controlling costs.

Hybrid cloud has become the foundation for retail IT. However, without the right strategy and expertise, it can quickly introduce complexity, wasted spend, and operational risk.

Azure-powered hybrid cloud, combined with our retail expertise, helps retailers simplify cloud operations, optimize costs, and build a scalable foundation for innovation.

The Retail Cloud Reality

89%
of enterprises now operate with a hybrid or multicloud strategy[1]

30%
of cloud spending is wasted due to poor visibility and governance[2]

30%
of IT's time is spent firefighting, not innovating[3]
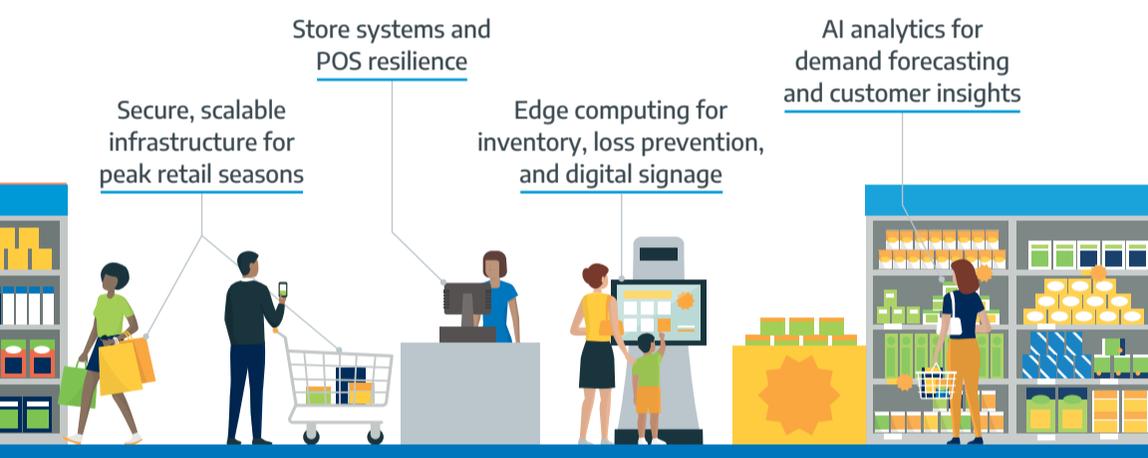
90%
of organizations will face an IT skills shortage in 2026[4]

For Retailers, This Means:

- Inconsistent performance across stores
- Slower rollout of new digital and AI-driven initiatives
- Rising infrastructure and cloud costs
- Increased security and compliance risk

Why Azure Hybrid Cloud for Retail

Azure enables retailers to place workloads **where they make the most sense**—edge, store, data center, or cloud—while maintaining centralized control.

Store systems and POS resilience

AI analytics for demand forecasting and customer insights

Secure, scalable infrastructure for peak retail seasons

Edge computing for inventory, loss prevention, and digital signage

How Retailers Unlock Value

Retailers that work with an experienced cloud partner can:

Control Cloud Costs with FinOps Discipline
Gain visibility across Azure, on-premises, and edge environments to reduce waste and optimize spend.

Accelerate AI and Data Readiness
Build a modern cloud foundation that supports analytics, computer vision, and GenAI use cases.

Improve Store and Operations Agility
Reduce downtime, standardize deployments, and scale faster across locations.

Strengthen Security and Compliance
Apply consistent governance, monitoring, and security controls across hybrid environments.

How Connection Helps

Connection brings together **Azure cloud expertise and deep retail experience** to help organizations modernize with confidence. From **strategy and architecture to deployment, optimization, and managed services**, we help retailers:

Simplify hybrid cloud environments.

Optimize Azure and infrastructure investments.

Support store modernization, edge, and AI initiatives.

Align cloud strategy to real retail outcomes.

Explore Our Solutions and Services

Modern Infrastructure
Cloud Optimization
Security and Compliance
Store-in-a-Box and Retail Services

Contact an Expert
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Connection
we solve IT