

## Transform patient interactions with intelligent AI apps

Patient engagement and outreach

Patients want personalized, digital-first experiences from their healthcare providers that emphasize convenience and create seamless interactions. To meet these expectations, providers can adopt innovative AI-driven tools that enhance care delivery, streamline processes, and improve access for all.

# 70%

of health consumers prefer digital solutions for all major aspects of their care journey<sup>1</sup>

### Deliver personalized experiences to patients

Connect your data using AI to unlock better patient experiences through personalized interactions and streamlined tasks like scheduling and triage. With our support, we can help you simplify routine processes to boost patient satisfaction and enhance care team collaboration.

### AI applications enhance patient interactions

#### Personalize patient engagement



Use unified data for a 360-degree patient view, enhancing care and boosting retention and lifetime value.

#### Boost productivity



Equip employees with actionable insights and advanced tools for faster problem-solving.

#### Enhance digital access



Expand patient connections and improve experiences with virtual visits and self-service virtual assistants for triage, health assessments, and call center automation.

#### Streamline processes



Automate scheduling and tasks to reduce staff workload and improve patient experiences.

### Kry improves patients' access to healthcare via Azure OpenAI Service

Kry, a digital-first healthcare provider that has delivered over 200 million patient interactions, is leveraging Azure OpenAI Service to revolutionize patient care. By reducing administrative tasks and improving access to healthcare professionals, they have enhanced the overall quality of care.

Boosted clinician productivity by 20%, freeing up time for an additional 10,000 appointments per month.

Used generative AI to streamline complex back-end clinical processes.

Enabled healthcare professionals to focus on delivering high-quality care.



Unlock your data and use AI to deliver better patient experiences with the Azure AI application platform. Partner with Connection to help you simplify routine tasks while delivering higher patient satisfaction.

Contact your Connection Account Team for more information.