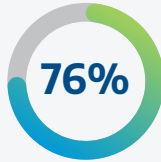


Microsoft Licensing Optimization for CSP

Clarity, Control, and Confidence in Your Microsoft Licensing Decisions



of Microsoft 365 licenses are inactive, underutilized, oversized, or unassigned.¹



of companies over-license their software to avoid penalties from audits.²

Engagement Snapshot

- » Four focused remote sessions
- » Executive-ready electronic deliverables
- » Dedicated engagement lead

Next Steps

Gain clarity, reduce unnecessary Microsoft spend, and strengthen licensing governance with a Microsoft Licensing Optimization assessment. Reach out to your Connection Account Team for more information.

Footnotes

1. "The IT Leader's Guide to Microsoft 365 Licensing Optimization in 2025." Logically, 2025.
2. walkme, 2023, Mastering Software License Compliance

To learn more about Microsoft Licensing Optimization for CSP, contact your Account Team today!

1.800.998.0067

www.connection.com/services

Navigating the complexity of Microsoft licensing often leaves teams unclear on costs, compliance risks, and the value of their investments. This can lead to unnecessary expenses, greater audit risk, and uncertainty in future licensing decisions.

With over 35 years of experience selling Microsoft licensing, we provide services that deliver data-driven insights and visibility, enabling informed decision-making. Our consultative approach helps customers understand and optimize their IT environments and right-size their licensing estates.

Key Executive Benefits

Connection's Microsoft Licensing Optimization for CSP equips executives with a clear, defensible view of their Microsoft CSP licensing position, translated into practical options and recommendations that support confident financial, risk, and technology decisions.

- **Reduce unnecessary Microsoft spend** through role-based license alignment and rationalization insights
- **Lower compliance and financial risk** with clear identification of licensing gaps and exposure areas
- **Executive-ready decision support** that elevates workshop findings into prioritized, actionable recommendations for confident decision-making
- **Strengthen alignment** between Microsoft investments, workforce needs, and future technology direction

What We Deliver

- A clear and comprehensive understanding of your current Microsoft licensing position
- Visibility into how licenses map to user roles and usage patterns
- Future-state licensing considerations aligned to business and IT priorities
- Actionable optimization scenarios that support informed decisions

Why Connection?

As a top-tier Microsoft partner, Connection provides a range of products, services, and solutions—along with technical expertise—to help your business navigate the constantly evolving technology landscape. We fuel innovation by focusing on effective delivery and deployment. Connection holds many technology solution designations and advanced specializations. Our deep knowledge ensures that you maximize the return on your Microsoft investments.