



The Modern Store by Zebra

Get ready to solve your most pressing store challenges with The Modern Store by Zebra. Rooted in a visionary framework with a robust portfolio, The Modern Store helps retailers engage associates, optimize inventory and elevate the customer experience to achieve today's most critical outcomes. Meeting you where you are now, it enables you to better plan, prioritize and implement strategically to move forward today and prepare for what's next.



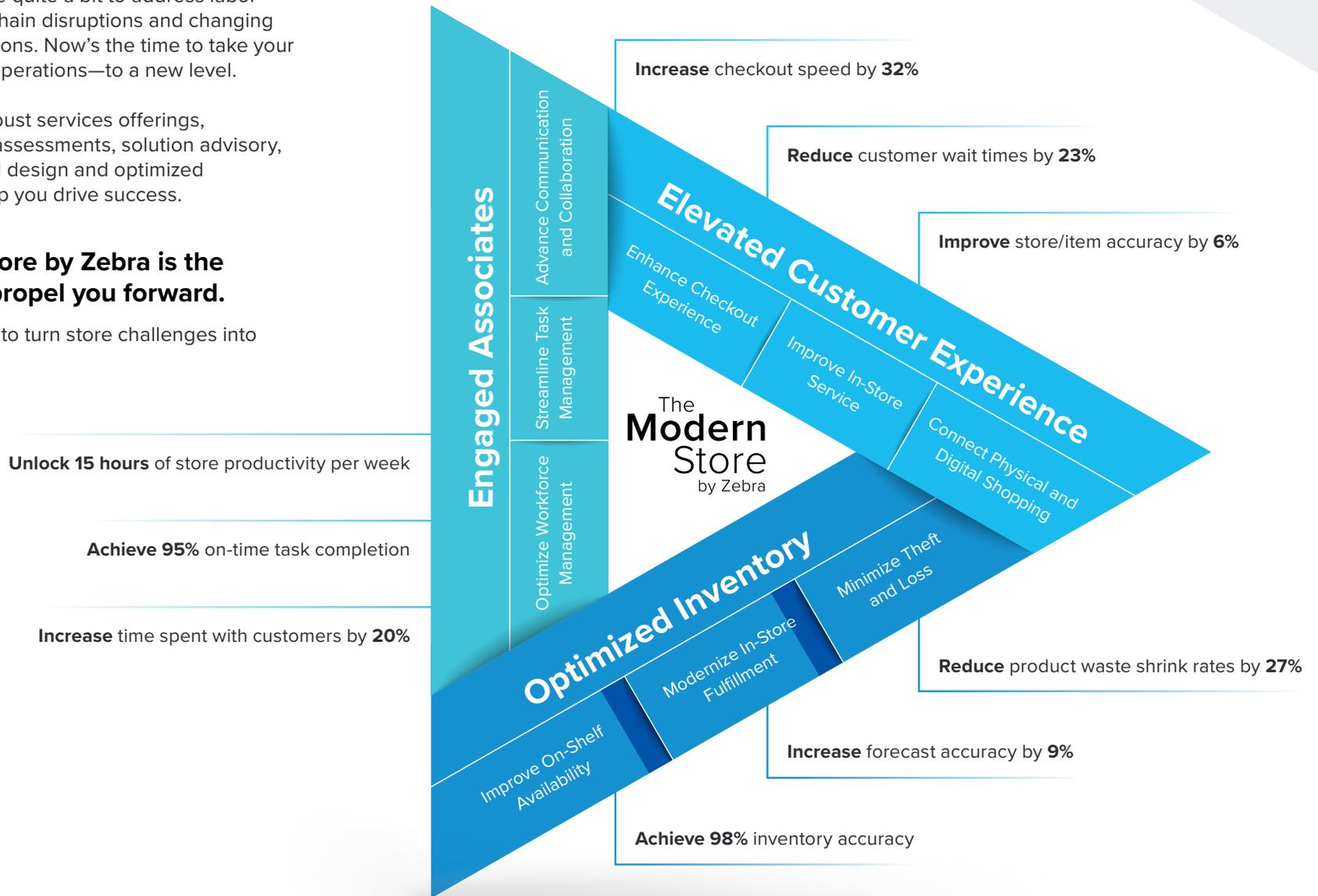
Build Upon Your Momentum

You've already done quite a bit to address labor shortages, supply chain disruptions and changing consumer expectations. Now's the time to take your efforts—and store operations—to a new level.

Benefit from our robust services offerings, including strategic assessments, solution advisory, implementation and design and optimized configuration to help you drive success.

The Modern Store by Zebra is the framework to propel you forward.

Let's work together to turn store challenges into positive outcomes.



Elevated Customer Experience

Make your store customer-centric for the digital age.

Look to these capabilities to make your customers' experience easier and more enjoyable, from browsing to checkout.

Enhance the Checkout Experience

- Enable flexible checkout and payment options — now every device can be a point of sale
- Streamline staffed and shelf-checkout lanes with faster, more accurate machine vision
- Accelerated checkout with personal shopping solutions

Improve In-Store Service

- Ensure skilled employees are available to serve customers when needed
- Connect digital and store experiences with intelligent in-store kiosks
- Improve customer experience of in-store order fulfillment

Connect Physical and Digital Shopping

- Connect information and experiences across all channels
- Streamline the returns process
- Improve omnichannel operations and profitability

Zebra Offerings

Workcloud Scheduling	Bioptic Scanner	Single-Plane and Multi-Plane Scanners
Workcloud Timekeeping	Personal Shopper	Mobile Printers
Workcloud Communication	Handheld Scanners	Tablets
Workcloud Enterprise Forecasting	Kiosks	Wearable Solutions
Workcloud Demand Analysis	Desktop Printers	Produce Vision
Workstation Connect	Mobile Computers	Zebra Pay
Handsfree Scanners		



Our Partners' Offerings

Find out more about how Zebra and our ecosystem of partners help customers worldwide elevate their customer experience by clicking [here](#).

Optimized Inventory

Ensure inventory is where your customers expect it to be.

Leverage capabilities that increase the visibility and accuracy of your in-store inventory and lower your risk of loss.

Improve On-Shelf Availability

- Access 360-degree, AI-driven control of inventory with end-to-end product lifecycle optimization
- Strategically forecast inventory to align SKU with time, location and demand
- Understand inventory quantity, quality and location in the store from receiving to sale

Modernize In-Store Fulfillment

- Optimize in-store fulfillment with current view of inventory location
- Streamline order fulfillment tasks and ensure SLA adherence
- Expedite fulfillment from stores to meet overall customer demand (no markdowns)

Minimize Theft and Loss

- Detect unseen sources of product and cash loss
- Achieve a real-time view of product loss
- Accurate upstream ordering helps support lower unproductive inventory and reduced waste

Zebra Offerings

Workcloud Inventory Visibility	Workcloud Demand Analysis	Scanners	General Purpose and Ultra-Rugged Scanners
Workcloud Task Management	Workcloud Allocation	Shelf Labels	Tablets
Workcloud Actionable Intelligence	Workcloud Lifecycle Pricing	Mobile Computers	Zebra Pay
Workcloud Communication	Desktop Printers	Environmental Sensors	Device Tracker
Workcloud Allocation	Mobile Printers	RFID Sleds, Readers and Tags	
Workcloud Enterprise Forecasting	Fixed RFID Readers and Antennas	Handsfree Scanners	



Our Partners' Offerings

Read more about how Zebra and our ecosystem of partners can help you implement comprehensive solutions for optimized in-store inventory by clicking [here](#).

Engaged Associates

Become an employer of choice, attracting and retaining more workers.

Adopt the capabilities that help keep your associates happy, loyal and focused on your customers.

Optimize Workforce Management

- AI-initiated predictive workload forecasts for optimal schedules
- Automate schedule swaps and call outs with self-service
- Optimize schedules to employee preferences and skills

Streamline Task Management

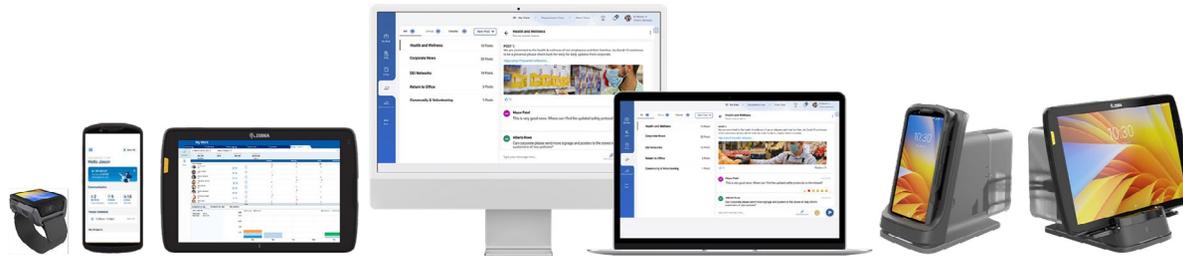
- Improve team efficiency by prioritizing tasks in real-time
- Optimize employee productivity and improve task execution
- Simplify and streamline store workflows

Advance Communication and Collaboration

- Connected device for every employee — from tablets to handhelds to hands free wearables
- Seamless transition between mobile and desktop devices
- Streamline communications to and between front line workers, ensuring communication across all levels in the store

Zebra Offerings

Workcloud Task Management	Tablets
Workcloud Scheduling	Workstation Connect
Workcloud Communication	Wearable Solutions
Mobile Computers	



Our Partners' Offerings

Learn more about how Zebra and our ecosystem of partners can help you implement comprehensive solutions to engage in-store associates by clicking [here](#).

Achieve Your Critical Outcomes with Zebra

We've helped hundreds of leading retailers like you achieve their goals. See how The Modern Store by Zebra gives you the ability to drive success today, plus the agility to forecast and adapt for tomorrow.

Let's Build Your Modern Store, Together. Are You Ready?

Contact Zebra to get started
zebra.com/the-modern-store



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