Lenovo TruScale DaaS for Sustainability

Maximize ROI with sustainability.

Empower everyone with the right devices while optimizing costs and driving business value through sustainability—all in one flexible, subscription-based service.

Now that's smarter.

Modernize and optimize, the simple way.

Reduce waste, control costs and achieve your sustainability goals with the world's number one PC manufacturer.

Modernizing your device fleet no longer has to compromise sustainability—or add operational complexity. Lenovo TruScale DaaS for Sustainability offers outcome-driven services that align IT with your organization's broader sustainability strategy.

Building on the proven Lenovo TruScale DaaS model, make sustainability part of every device decision and confidently add sustainability services that drive measurable environmental and financial impact across your device lifecycle.

A smarter approach to device circularity.

Delivered as a flexible, subscription-based model, Lenovo TruScale DaaS for Sustainability includes outcome-driven services designed to help you:

- Offset estimated device emissions and support verified climate action projects.

- Lower overall IT footprint with Certified Refurbished Devices.

- Unlock potential value from aging IT assets while responsibly recycling them.

- Track impact with access to verified device-level sustainability data points.

Sustainability unlocks business value for IT teams:

95% have realized around a quarter of overall cost-savings potential through sustainability initiatives.[1]

71% see sustainability as an important or strong factor in Device-as-a-Service (DaaS) decision-making.[2]

62% invest in sustainability because of the associated cost-savings.[3]

Gain the results you need:

- Maximized ROI from devices.

- Powerful performance at optimized costs.

- Seamless all-in-one reporting.

- Cost-effective offsetting of fleet-wide emissions.

- Simplified and secure management.

[1,3] Capgemini Research Institute, Driving business value through sustainability, 2025

[2] IDC, PC-as-a-Service and Device-as-a-Service Sustainability and Circularity Insights, 2025, IDC #US52192525

Drive cost efficiency with sustainability.

Whether you're just starting or scaling your sustainability efforts, Lenovo helps you get there faster with modular, outcome-driven services.

Create long-term value and scale with quality devices—whether next-gen AI PCs or Certified Refurbished—with built-in circularity.

What's included?

All-in-one reporting
with the Lenovo Carbon Impact Portal.

Get a single view of your device-level emissions with the Lenovo Carbon Impact Portal—tracking carbon footprint, packaging, transport mode, and offset data all in one place.

Cut costs and lower footprint
with Lenovo Certified Refurbished Devices.

Deploy Windows 11-ready refurbished devices with enterprise-grade performance and warranty support—reducing both your refresh costs and IT carbon footprint.

New value from old IT
with Lenovo Asset Recovery Services.

Support your sustainability goals and bottom line by unlocking remaining asset value through reuse, remarketing or responsible recycling of existing aging devices in your IT fleet.

Offset emissions with ease
with Lenovo CO_2 Offset Services.

Offset estimated emissions of every device in your fleet, across each one's average lifecycle—from manufacturing to end of life.

57% of organizations that adopted DaaS have reported a decrease in cost-per-seat.[4]

35% potential reduction in internal, device-related IT costs with Lenovo TruScale DaaS.[5]

[4]IDC, Device as a Service Market Analysis Sponsored by Lenovo, 2021
[5]Lenovo, TruScale DaaS ROI Tool,

Why Lenovo TruScale DaaS for Sustainability?

Lenovo's solution is designed to deliver long-term business value—with circularity, security and sustainability built in from the start.

Here's how the model supports your transformation:

Built in circularity.

Extend device life, reduce e-waste and simplify reuse and recovery—without adding operational burden. Lenovo TruScale DaaS for Sustainability makes circular IT simple and scalable.

Scales with your business.

Easily adapt to changing business needs with a flexible, subscription-based service model. Add or refresh devices without over-committing capital or inventory.

Hyper-personalize.

Lenovo Care of One™ uses AI to match the right device and support to each employee, enabling your team to work more efficiently.

Plan ahead with AI-powered insights.

With support from LISSA—Lenovo's AI-powered Sustainability Advisor—and optional sustainability workshops, Lenovo experts can help you identify emissions-reduction opportunities and plan smarter, more sustainable IT refresh cycles.

Operate with confidence and security.

From certified data sanitization to secure data wiping on end-of-term returns, every step of the device lifecycle is managed securely and compliantly.

Refurbished devices you can trust.

Lenovo's Certified Refurbished Devices are tested to strict quality standards, backed by warranty and deliver the reliability your teams expect—while helping lower emissions and refresh costs.

100%

of ThinkPad notebooks and ThinkCentre desktops are ENERGY STAR® certified.[6]

30%

improved user experience with Lenovo Care of One™.[7]

20%

average TCO savings with Lenovo TruScale DaaS vs a traditional CapEx purchase.[8]

OEM certified

refurbishment with dedicated warranty support.

Build your own sustainability stack.

Lenovo TruScale DaaS for Sustainability is designed to meet your needs—no matter where you are on your sustainability journey.

You can choose a pre-defined bundle, combine several, or work with Lenovo to design a tailored solution aligned to your business goals.

Each outcome is modular, scalable and integrated into the broader DaaS model—so you only pay for what you need, and get measurable results in return.

Want to add Premier Support warranty or other IT services? Simply include them as add-ons to your chosen sustainability service bundle—giving you complete flexibility.

Sustainability service bundles.

Offset carbon emissions with ease.
↓

Lenovo TruScale DaaS.

+

Lenovo CO$_2$ Offset Services.

Offset estimated carbon footprint of all devices—from production through usage—with minimal investment.

Cut costs and carbon.
↓

Lenovo TruScale DaaS.

+

Lenovo Certified Refurbished Devices.*

Integrate Certified Refurbished Devices into your IT fleet to reduce refresh costs and carbon footprint. Every device is OEM-tested—meeting enterprise-grade performance standards, supporting Windows 11 and backed by up to a 3-year warranty.

Track your IT carbon impact.
↓

Lenovo TruScale DaaS.

+

Lenovo Carbon Impact Portal.

Lenovo CO$_2$ Offset Services.

Get full visibility of sustainability performance through a single dashboard. View and customize product carbon footprint, packaging data, energy ratings and offset activity—simplifying and supporting your report needs.

Simplify end-of-life device management.
↓

Lenovo TruScale DaaS.

+

Lenovo Asset Recovery Services.

For devices you own, certified data sanitization, responsible recycling, and value recovery through reuse or resale.

Data wipe on end-of-term returns.

For leased devices, gain coordinated pickup, hassle-free returns and secure data wipe with downloadable compliance certificates.

Lenovo offers **plastic-free primary packaging** on all ThinkPad Series.**
Wherever applicable, **Lenovo Bulk Packaging Services** are offered at no additional cost across all service bundles.

Add-on service options: Premier Support, Configuration Services, Deployment Services, Software Solutions and other IT lifecycle services.

* Device models subject to availability in your location. | ** Excluding ThinkPad E Series.

Why Lenovo?

Globally recognized for sustainability leadership.

Lenovo is the number one PC manufacturer in the world and ranked in the top 1% of companies worldwide by EcoVadis for sustainability services.

Proven circularity at scale.

With over 15 years of experience in asset recovery services, Lenovo simplifies device reuse, recovery and recycling at global scale.

Certified Refurbished Devices, without compromise.

Lenovo offers OEM-tested, warranty-backed refurbished devices that meet enterprise-grade performance standards.

Flexible modular DaaS built for you.

Choose the mix of new and refurbished devices, service bundles, and financing for your strategy.

Purpose-built sustainability insights with the Carbon Impact Portal.

A Lenovo-exclusive platform consolidating verified, device-level sustainability data to support ESG reporting and impact tracking.

A trusted global partner.

Lenovo operates in 180+ markets with devices and services that deliver circular IT outcomes.

Case study: Powering innovation, responsibly.

A leading global electronic manufacturer cut the cost and carbon footprint of its device fleet with **Lenovo TruScale DaaS' subscription-based model and Asset Recovery Services**, including hassle-free returns management.

Results.

- ✓ Right-sized device provisioning ensured.
- ✓ Procurement costs and complexity cut.
- ✓ Waste reduced and IT carbon footprint better managed.

Ready for more circular IT?

Getting started is simple. We'll work with you to identify your top sustainability priorities and tailor a set of services to get you there. Design your sustainability stack with Lenovo today.

The vision is yours. Get there with Lenovo.

Talk to your sales representative to get started.

Contact your Connection Account Team for more information.

Business Solutions	Enterprise Solutions	Public Sector Solutions
1.800.800.0014	1.800.369.1047	1.800.800.0019

www.connection.com/Lenovo

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we solve IT