

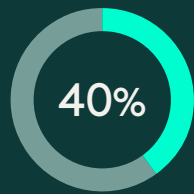


Beyond built-ins:

Why professional-grade tools matter in the modern workplace

The evolving needs of today's modern worker

The workplace has changed dramatically. As organizations transitioned to hybrid work in the post-COVID era, the back-to-office flex schedule has introduced new complexities: balancing in-person collaboration with the freedom employees gained while working remotely. This shift has created new demand to adapt and support more dynamic ways of working.



40% of businesses are building additional spaces to accommodate more meetings between distributed teams¹

In today's era of modern work, equipping employees with the right workplace devices—such as webcams, headsets, mice, and keyboards—is no longer a luxury, it's a business necessity.

Employees depend on seamless video calls, ergonomic setups, and responsive devices to perform at their best. Yet too many organizations still rely on built-in components that were never intended for all-day professional use.

When employees lack the right tools, productivity suffers, frustration rises, and morale declines—eroding their ability to contribute effectively to your organization's success. These tools are not just peripherals; they directly impact employee experience and wellbeing, especially as teams transition between home and office work environments.

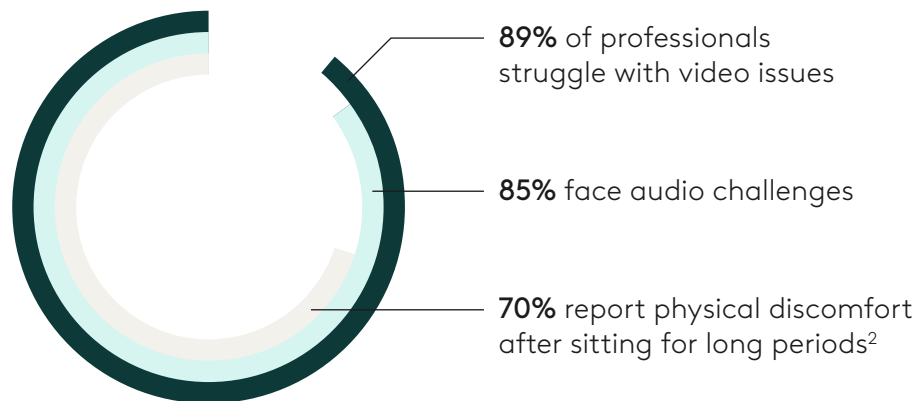
Don't let outdated or inadequate technology slow your business down. Explore this eBook to understand why investing in reliable, ergonomic, and/or performance-driven devices empowers your workforce to deliver consistent results, adapt seamlessly to changing workspaces, and stay engaged no matter where work happens.



Beyond the laptop: enhance productivity and employee wellbeing

Built-in components are rarely optimized for the demands of daily use. Compact laptop keyboards can lead to unnatural typing postures, while trackpads increase the risk of wrist strain during prolonged work. Similarly, low-resolution, poorly positioned webcams and subpar microphones create barriers to clear, professional communication—undermining collaboration and engagement.

Over time, these deficiencies don't just hinder productivity, they also contribute to physical discomfort and long-term health issues. The right external tools are essential in overcoming these limitations and supporting both the wellbeing and effectiveness of your workforce.



Productivity gains

Relying on built-in laptop webcams, microphones, and trackpads—or using outdated devices—might seem cost-effective, but these tools often create productivity, collaboration and wellbeing challenges. For instance, 58% of remote workers say they must sit uncomfortably to appear properly on camera.¹

High-quality workspace devices eliminate these challenges, enabling employees to connect and work effectively across time zones and devices—which also helps foster a sense of teamwork. Moreover, innovative features designed for ease of use and consistent performance streamline workflows, boost efficiency, and foster teamwork.

37%

of business leaders have already invested in professional or business-grade webcams³

Headsets:

Active noise-canceling headsets and noise-canceling microphones eliminate distractions, delivering crystal-clear communication even in shared spaces. Unlike built-in microphones, external headsets filter out background noises, ensuring discussions remain secure and professional—especially important for sensitive conversations.

Keyboards & Mice:

External full-sized keyboards and professional-grade mice deliver greater typing and navigation accuracy compared to laptop keyboards and trackpads. Features like quiet click technology, advanced scrolling, and multi-device switching keep employees focused and enable them to accomplish more in less time.

Webcams:

Business-grade webcams with features such as HD video, AI-powered image enhancement, and auto framing empower employees to collaborate with confidence and control. This is especially important for customer-facing and remote roles where first impressions matter. These tools minimize downtime caused by technical issues and simplify setup with plug-and-play functionality, ensuring meetings start on time, every time.

Ergonomics and wellbeing

Standard office setups offer tangible ergonomic and health benefits compared to reliance on built-in laptop components. Research shows that even one hour of computer use could increase neck pain, decrease grip strength, and increase wrist tension.⁴



28%

of all serious work-related injuries and illnesses in the private sector are musculoskeletal disorders from repetitive motion injuries.⁵

Health benefits of external peripherals:

By contrast, external peripherals extend sustainable working hours. A full-sized external keyboard and mouse designed to support healthier posture, lowers fatigue and reduces the risk of musculoskeletal strain compared to a cramped laptop setup. These tools encourage natural wrist and arm alignment, making daily work less taxing on the body.

Another pervasive challenge of today's modern work is employee isolation—a feeling often driven by inadequate communication tools. When employees lack reliable devices, interactions become fragmented, inefficient, and impersonal. High-quality webcams and headsets combat remote work challenges like isolation and disconnection by enabling seamless connection and communication.

When employees feel physically comfortable and emotionally supported, their engagement, focus, and productivity rise—resulting in fewer breaks, reduced absences, and better overall performance.

Operational efficiency

Beyond productivity gains and ergonomic benefits, investing in professional-grade tools also drives operational efficiency by reducing IT burden and fostering standardization across your workforce. The right technology enables businesses to lower costs, improve collaboration, and establish a healthier, more productive and collaborative work environment.

Reduced IT & support burden

- Reliable external devices prevent common tech issues stemming from audio, video, or connectivity failures—cutting down on help desk tickets and minimizing troubleshooting time for IT teams
- Certified, plug-and-play devices cut down setup and troubleshooting time for both employees and IT teams

Quality of internet connection (48%), audio (32%), and video (28%) are the leading barriers to productivity in meetings.⁶

Scalability & standardization

- Standardizing external tools like webcams, headsets, mice, and keyboards across the organization ensures consistent user experiences and simplifies IT management
- Employees benefit from dependable devices regardless of location, while IT teams streamline device functionality with centralized support systems

The bottom line:

Professional-grade equipment isn't just about convenience, it drives organizational performance.

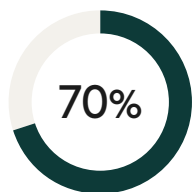
By equipping employees with better tools, businesses unlock improved collaboration, elevated efficiency, and enhanced experiences that contribute to long-term success. Whether it's noise canceling headsets, HD webcams or ergonomic mice and keyboards, small changes in technology can yield powerful workforce results.





Empower the hybrid workforce to work without limits

The ability to transition smoothly between home, office, and co-working spaces is no longer optional; it's a baseline expectation for organizations navigating today's modern work. IT organizations that prioritize equipping employees with the right tools stand to gain a significant competitive advantage, fostering environments where adaptability fuels performance.



70% of employees believe better collaboration has a positive impact on productivity and time savings⁷

Equipping employees with the right tools is no longer optional, it's a cornerstone of modern workplace success. Providing reliable peripherals—like headsets, webcams, mice and keyboards—empowers employees to replicate the professionalism and functionality of an office environment anywhere.

A well-designed home office setup doesn't just enhance or foster productivity; it boosts morale, consistency, and overall job satisfaction, enabling teams to perform at their best. Not only does this help support day-to-day tasks, it plays a vital role in building organizational resilience.

Businesses that prioritize business-grade devices create a workforce that is agile, empowered, and fully prepared to thrive in the dynamic landscape of flexible work.

In addition, offering these setups sends a clear signal that your company values employee experience. Employees are more satisfied, engaged, and loyal—outcomes that directly support long-term business success.

Flexibility vs standardization: striking the balance

Equipping today's diverse workforce is a balancing act, and it isn't one-size-fits-all. Standardization brings consistency, cost savings, and simplified IT management, while flexibility empowers employees to choose tools that suit their needs. Both approaches offer advantages, and the right mix can drive productivity, satisfaction, and long-term efficiency.

The case for standardization

Defining equipment bundles by role streamlines purchasing, simplifies IT support, and ensures compatibility across the business. This approach enables bulk purchasing for cost savings, reduces troubleshooting time, and ensures faster onboarding.

Explore our personas infographic to find suggested personal workspace setups for the top six user types. With tailored device recommendations, this resource will help you build your own flexible, high-performing workspaces.



Some companies also offer a self-service portal or a company store where employees can order approved equipment. In these cases, offering standardized equipment bundles by role simplifies management and avoids IT challenges that can arise from allowing individual choices.



Beyond standardization, giving employees a choice offers distinct benefits that elevate both productivity and employee experience.

Here's how:

The case for customization

No two employees work the same way. Providing choices—such as on-ear vs. over-ear headsets or varying mouse and keyboard designs—ensures tools align with personal preferences, comfort, and productivity.

Customization software adds further flexibility, allowing employees to adopt workflows and devices while IT maintains organizational consistency across the distributed workforce. The outcome: greater satisfaction, better performance, and simplified device management.

Flexibility meets consistency

Both standardization and customization offer compelling advantages. Many organizations achieve the best results with a hybrid model—standardizing where consistency matters most while allowing flexibility where individual needs are necessary to drive performance.

The right balance depends on company culture, IT capacity, and desired personalization levels. Weighing these factors ensures employees are equipped to perform at their best.



Ensure device longevity and cost avoidance

Investing in professional-grade equipment is a smart, proactive choice for IT decision-makers looking to optimize budgets and maintain productivity. While built-in components may seem “free,” the hidden costs of wear, inefficiency, and downtime quickly outweigh the initial savings.

Protect core devices

External peripherals, such as mice, keyboards, headsets, and webcams, reduce wear on laptops by minimizing reliance on the built-ins and extend the life-space of these critical devices. Replacing a peripheral is far more cost-effective than repairing or replacing a worn-out laptop.

Minimize downtime

When employees face ongoing disruptions, productivity suffers and operational efficiency declines. High-quality, reliable equipment avoids these delays, ensuring employees remain focused and productive. Ultimately, device longevity isn't just about durability—it's about operational continuity.



Strengthen security & simplify device management

Equipment choices affect more than productivity and comfort—they directly impact organizational security. When employees use personal or unverified/unapproved devices, the risk of exposing sensitive data increases. Providing company-approved tools ensures compatibility, supportability, and security, while also standardizing the employee experience.

This not only reduces the onboarding friction but also accelerates productivity for new hires from day one. For IT teams, managing a consistent fleet of approved devices simplifies updates, troubleshooting, and monitoring. It also minimizes the risk (and cost) of shadow IT.

As modern work evolves, IT leaders must strike a balance between employee flexibility and security. Empowering employees with the right tools reduces vulnerabilities, improves organizational efficiency, and reinforces trust in today's digital workplace.



Want to explore how centralized device management strengthens both user experience and IT control?

Download our eBook on Workplace Device Management to explore actionable strategies.



Get ready to work smarter, not harder with

The workplace is evolving, and so must the tools that empower employees to thrive. Built-in components simply can't meet the demands of today's always-connected workforce. Professional-grade equipment transforms the employee experience by enhancing productivity, wellbeing, and long-term efficiency.

Today's organizations need more than a universal, one-size-fits-all approach. Balancing standardization and personalization is key to equipping employees with tools that enable them to perform at their best, regardless of where work takes place. As your organization redefines how and where work gets done, personal workspace solutions play a critical role in driving employee satisfaction and productivity gains.

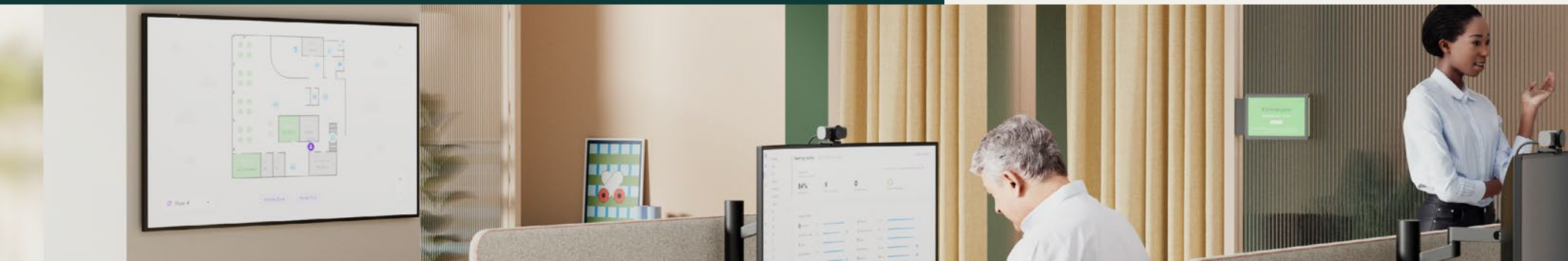
Together with Logitech, we bring the expertise, market insights, and managed services to help you evaluate, deploy, and support the best-fit solutions—whether in the office, at home, or on the go.

Now is the time to partner with us to create a modern workspace strategy that positions your business for lasting success.

Ready to drive productivity, collaboration, and employee satisfaction?

Download our e-book showcasing Logitech for Business personal workspace solutions for today's modern work.

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1. Frost & Sullivan: The Right Peripherals Let All Employees Collaborate 2. "Equipping Your Employees for Hybrid Work", Logitech, 2022. 3. Frost & Sullivan: The Right Peripherals Let All Employees Collaborate 4. Sage Journals 5. AFL-CIO 6. Jabra 7. Zoom

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