

# EMPOWERING RETAIL EMPLOYEE PRODUCTIVITY

Technology Solutions and Services That Maximize  
Your Workforce Impact



Over 40% of workers surveyed spend at least a quarter of their work week on manual, repetitive tasks... nearly 60% estimate they could save six or more hours a week with automation

## The Retail Challenge

Retail leaders face rising labor costs, high turnover, and ever-increasing expectations for seamless customer experiences. Employees are stretched thin between repetitive tasks and customer engagement, limiting productivity and profitability.<sup>1</sup>

Connection helps retailers reimagine workforce productivity by aligning people, processes, and technology to deliver measurable business outcomes.

## Our Solutions to Elevate Productivity

### Computer Vision for Operations

- Move beyond shrink control: automate shelf auditing, track planogram compliance, and detect out-of-stock items in real time.<sup>1</sup>
- Streamline pick-list fulfillment and backroom-to-floor workflows, reducing wasted time and lost sales.<sup>2</sup>

Connection integrates leading vision technologies with analytics to ensure insights turn into action across your store network.

### Seamless Mobility

- Deliver mobile-first tools so employees can check inventory, access product info, and process transactions anywhere on the sales floor.<sup>3</sup>
- Reduce customer wait times and improve satisfaction with real-time service.<sup>1</sup>
- Simplify workflows with intuitive apps that reduce onboarding time and training costs.<sup>4</sup>
- Connection designs and deploys end-to-end mobility solutions—from device selection to secure management—tailored to the unique demands of retail.

### Employee Chat for Product Knowledge and Training

- AI-driven access to product information and training resources at employees' fingertips.<sup>7</sup>
- Enterprise enablement tools that standardize knowledge sharing across the organization.<sup>6</sup>
- Mobility benefit: employees can access chat anywhere on the floor for instant answers.<sup>6</sup>
- Tools for enabling returns, reducing customer frustration and improving service.<sup>3,5</sup>
- Accelerated onboarding so new employees ramp up faster and become productive sooner.<sup>7</sup>

Connection delivers secure, scalable employee communication and training platforms to keep your workforce informed, empowered, and ready to deliver value.





Generative AI and other technologies have the potential to automate work activities that absorb 60-70% of employees' time



## Device Lifecycle Management

- Ensure every device is ready to work on day one—and every day after.
- Services include configuration, deployment, activation, break/fix, refresh, and secure retirement.
- Minimize downtime and extend device value across all locations.

Connection's lifecycle expertise—proven with leading national retailers—keeps devices and operations running at scale.

## AI and Automation

- Deploy robotics and intelligent automation to handle shelf management, restocking, and repetitive tasks.<sup>5</sup>
- Free employees to focus on customer engagement, sales, and personalized service.<sup>5,6</sup>
- Reduce dependency on fluctuating labor availability while improving operational efficiency.<sup>7</sup>

Connection helps retailers evaluate, implement, and manage AI and automation solutions that align with growth and workforce strategies.

## Why Connection?

- **Retail Expertise:** Trusted by leading retail brands to solve IT and operational challenges.
- **Vendor Ecosystem:** Partnerships with Zebra, Dell, NVIDIA, and other top innovators.
- **End-to-End Services:** From strategy and assessment to deployment and ongoing support.
- **Scalable Reach:** Nationwide coverage and the ability to standardize across multi-location retailers.
- **Proven Partner:** 40+ years of experience helping organizations drive transformation and growth.

## Business Outcomes That Matter

- Higher Sales and Loyalty: Employees spend more time with customers.<sup>2</sup>
- Reduced Operating Costs: Eliminate inefficiencies through automation and lifecycle services.<sup>3</sup>
- Scalable Growth: Standardize processes across locations without adding headcount.<sup>5</sup>
- Future-ready Workforce: Position employees to deliver consistently excellent experiences<sup>1</sup>

Contact Us



**For more information about the comprehensive services Connection offers, contact your Account Team today.**

Business Solutions

1.800.800.0014

Enterprise Solutions

1.800.369.1047

Public Sector Solutions

1.800.800.0019

[www.connection.com/Services](http://www.connection.com/Services)

<sup>1</sup> Leanware. Computer Vision in Retail: Use Cases, Benefits & Examples. (2025).

<sup>2</sup> Software Mind. 6 Applications of Computer Vision in Retail: Use Cases, Benefits & Applications. (2025).

<sup>3</sup> Oliver Wyman. How Generative AI-Powered Stores Are The Future Of Retail. (2024).

<sup>4</sup> Microsoft Industry Blogs. More human-centered retail with AI. (2025).

<sup>5</sup> Oracle. 8 Biggest Benefits of AI in Retail. (2024).

<sup>6</sup> Data Society. Measuring the ROI of AI and Data Training: A Productivity-First Approach. (2025).

<sup>7</sup> American Public University. Artificial Intelligence in Retail and Improving Efficiency. (2024).