

The Essential Laptop Buying Guide

You Need to Buy Laptops. Now What?



You've been tasked to purchase one or many laptops for a specific purpose. How do you narrow down the options and make the right decision for your needs?

The criteria for laptops for personal or professional purposes vary widely, and a choice must be made following a comprehensive evaluation of features, functionality, and several more considerations available from myriad vendors.

From the use case of the laptop to the environment in which it will be used, laptop buyers will need to assess the purpose of the device purchased and how to best suit the intended users' needs.

That's why we collected [all the key factors](#) any laptop evaluation should cover.

Key Laptop Considerations

Due to the growth in availability of more powerful and relatively inexpensive mobile components, computers have become much more portable in the last several years.

In both the business and personal use markets, laptops have exploded in popularity, outselling traditional desktop PCs since 2008. Desktop models now make up 22% of all computers sold, according to [market and consumer data provider Statista](#). Even with the massive influx of tablet options, traditional laptops account for approximately 42% of all computer sales, the [Statista data shows](#).

Laptops offer many advantages. They are small and light enough to be portable, yet still powerful enough to run complex, demanding programs. They offer capabilities and a degree of usefulness not found in even the best tablet or smartphone. Depending on the use, laptops can also be designed to be rugged enough for extreme heat and cold, as well as other demanding environmental scenarios.

Here is just a sample of critical details to consider when narrowing down the right laptop for your purchasing purpose:



Operating System



Memory



Processors



Form Factor



Display



Ports

Understand the Use Cases

By their very nature, laptops appeal to a diverse set of users each with their own wish list of laptop capabilities. Consider just a handful of users and how their needs may differ from each other.



In-Office Business User



Engineer



Traveling Business User



Creative Designer



College Student



Industrial User

With an almost unlimited number of options for a large variety of use cases, equipping and buying the right laptop, tablet, or mobile device can be a daunting and confusing challenge. But it doesn't have to be. Whether you need to buy one or multiple laptops, for business or personal use, [Connection's Essential Laptop Buying Guide](#) will help you make a wise, informed purchasing decision.

Begin your laptop buying experience now.

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