

Lenovo  
TruScale

Device as a Service

**What  
does it take  
to keep your  
workers  
working?**



Smarter  
technology  
for all

Lenovo



## The challenge:

# Business requirements demand 100% uptime

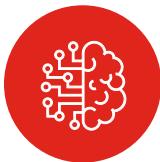
As workers expect increasingly flexible and remote work options, the need to stay connected, productive, and secure is now paramount. And yet, only half of workers surveyed believe their PCs are capable of handling their daily job responsibilities.<sup>1</sup>

Clearly, users need reliable devices and effective support to keep them up and running. After all, hardware failures mean employees can't connect with customers or collaborate with their colleagues. Poor hardware durability also comes into play with a remote and mobile workforce.

Buying replacements or more insurance to cover the cost of fixing and replacing those devices just results in more unexpected expenses, as well as ongoing issues that create downtime and erode productivity. In the end, costs spiral, employees get frustrated and disillusioned, and you could face bad PR that threatens your reputation.

But with Lenovo, you'll be able to **ensure a consistent and reliable supply of quality devices and the supporting solutions that your employees depend on.**

**This is what it takes...**



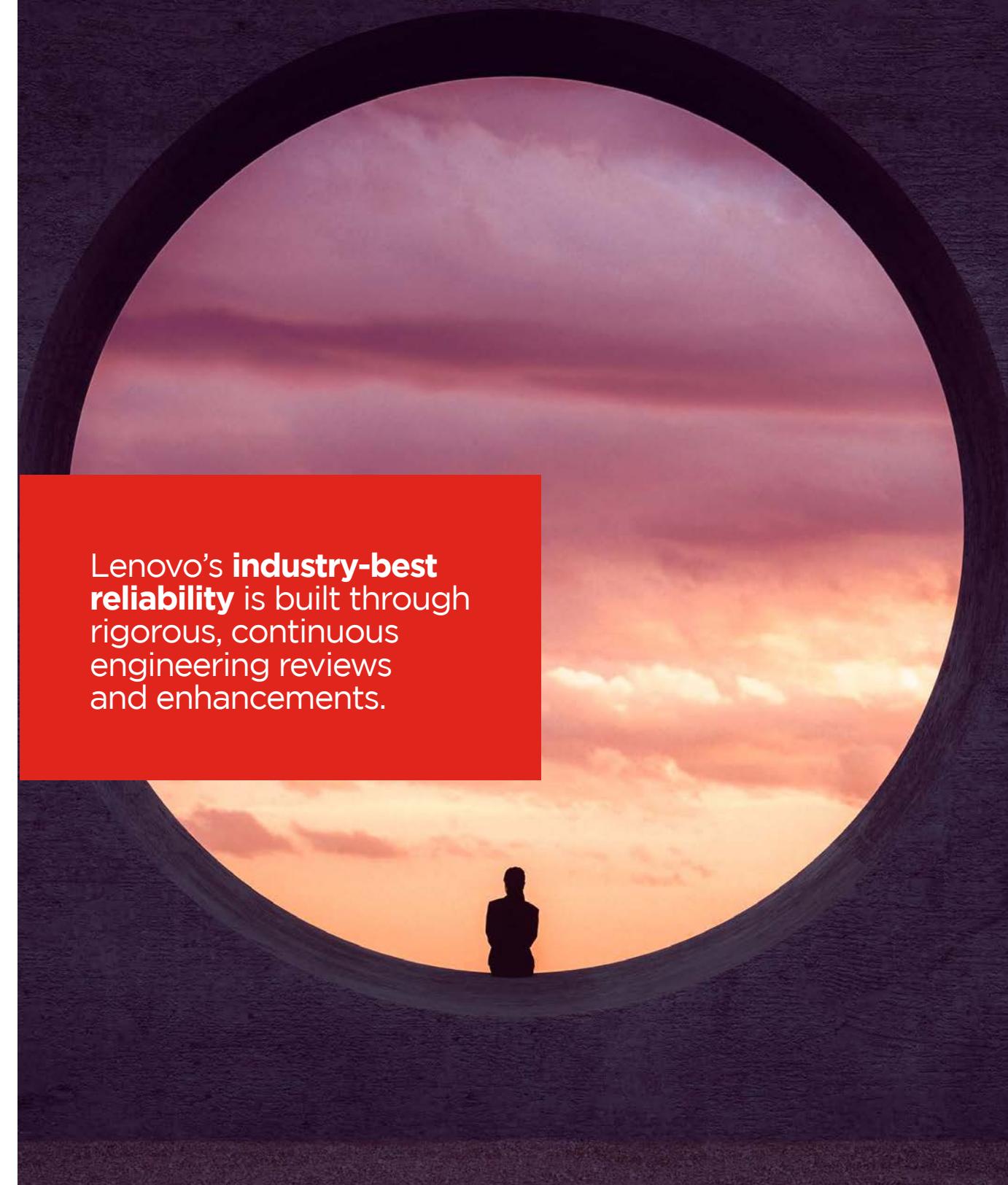
## Deliver the best possible device uptime

As the saying goes, time is money.

Any downtime your users experience while waiting for a replacement or a repair can mean lost revenue and stunted productivity.

But when you implement Lenovo TruScale Device as a Service (TruScale DaaS), you'll deliver the best possible device uptime. With it, your users won't just have the top-selling laptop in the world—they'll also benefit from rigorous, continuous engineering reviews and enhancements, not to mention our industry-best reliability.

When you partner with the industry's quality leader, it means your workers can keep working, and IT support can refocus on its core competencies instead of answering an endless stream of helpdesk tickets.



Lenovo's **industry-best reliability** is built through rigorous, continuous engineering reviews and enhancements.



Lenovo's **manufacturing facilities and custom fulfillment service centers** support customers' supply chain planning needs.



## Adapt quickly to supply chain issues

Supply chain challenges continue to plague organizations.

A lack of insight into what will be available and when can stymie efforts to provide employees with new devices or complete repairs on current ones.

With help from TruScale DaaS, you'll be able to see what's available when you need it. By taking advantage of Lenovo-owned manufacturing facilities and custom fulfillment service centers, you'll simplify supply chain planning and blunt the impact of shortages.

When you have direct sight into the supply chain, you'll feel confident knowing the assets you deploy can address your users' latest needs. And that means you'll be better equipped to foster lasting business continuity.



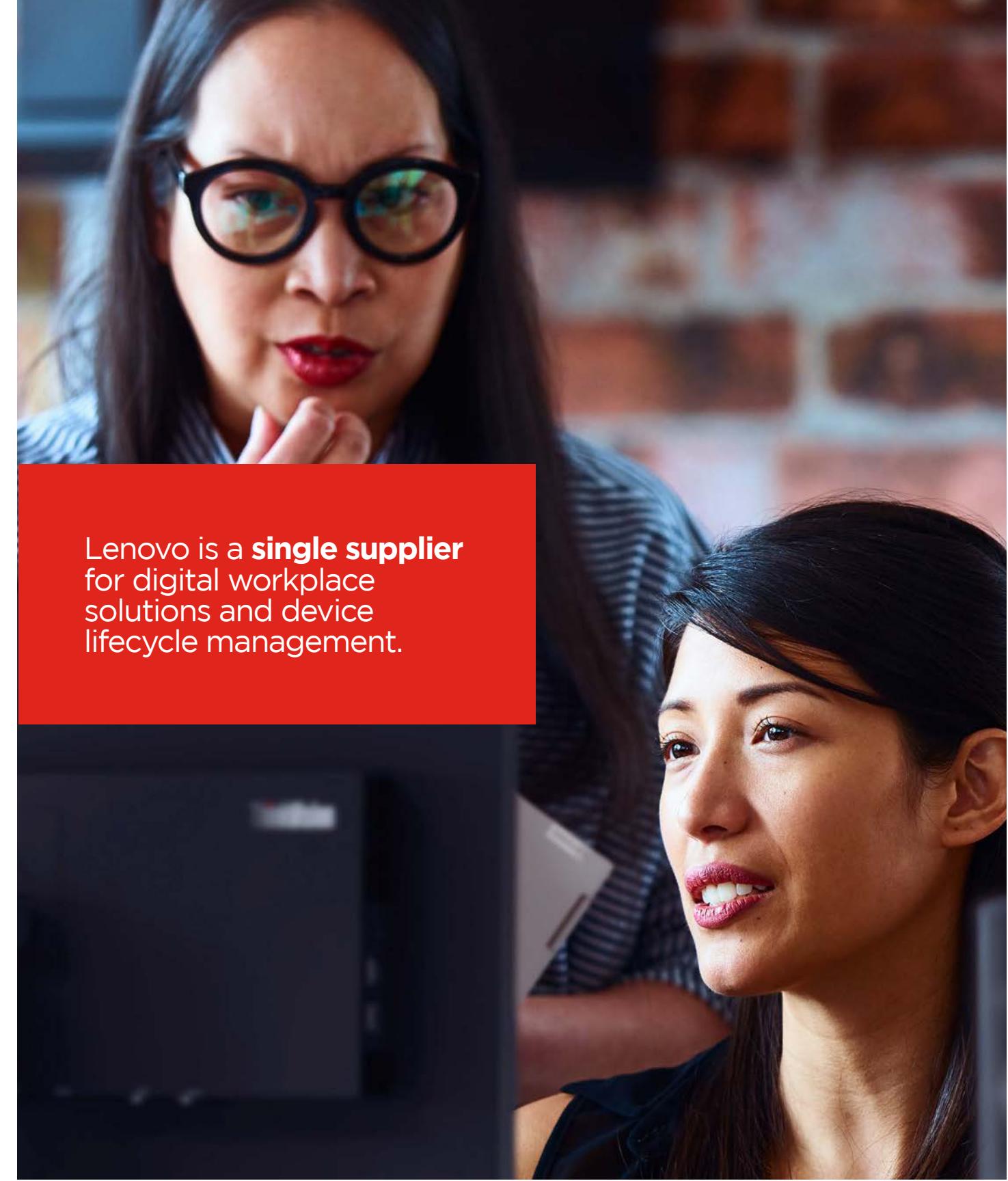
## Standardize practices and deployments

You're often pressured to choose vendors based on price, but that results in a flood of contracts—and even more hardware options.

It also complicates your ability to maintain consistent policies around critical considerations, such as endpoint security.

Using TruScale DaaS, you'll work with a single supplier for both digital workplace solutions and device lifecycle management, effectively reducing the number of vendor relationships you have to manage. From ThinkShield, the Lenovo end-to-end security solution, to supporting your sustainability goals with device recycling, to anything in between, you'll be able to put your full trust and accountability in TruScale DaaS.

By delivering consistent, reliable global technology deployments—including all critical security policies—you'll reduce management headaches while boosting employee productivity and satisfaction.

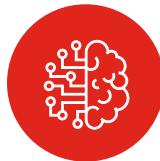


# Ensure a consistent and reliable supply of quality devices and the supporting solutions that your employees depend on

Unreliable devices don't just create a frustrating employee experience—they can just as easily degrade your customer relationships and upend your budget.

When you take advantage of TruScale DaaS, you'll equip your employees with the quality, reliable devices they—and the organization as a whole—can count on.

## That means you'll be able to:



Free IT to focus on strategic matters—not helpdesk tickets



Simplify supply-chain management while limiting disruptions



Bring greater consistency and predictability to your technology deployments



Contact your Connection Account Team for more information.

Business Solutions   Enterprise Solutions   Public Sector Solutions

1.800.800.0014

1.800.369.1047

1.800.800.0019

[www.connection.com/Lenovo](http://www.connection.com/Lenovo)

1-Invest in Employee Experience (EX), Drive Your Bottom Line Growth, Empower Your Employees with the Right Technology, Forrester, October 2020  
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