

WHY MICROSOFT AZURE?

Futureproof Your Business with Azure Cloud Solutions

Microsoft Partner

Azure Expert MSP



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What Is Azure?

Azure is an ever-expanding set of cloud computing solutions offered by Microsoft that help organizations meet their cloud computing goals. Azure offers IT teams the freedom to build, manage, and deploy applications on a large global network using their preferred tools.

Why Choose Azure?

Scalability

Azure allows users to scale their resources up or down based on demand. Azure provides the flexibility to adapt accordingly, whether you need to handle a sudden surge in traffic or reduce resources.

Global Reach

Microsoft Azure has an extensive network of data centers located around the world. This global presence allows users to deploy applications and services close to their target audience, reducing latency and providing a better user experience.

Wide Range of Services

Azure offers a myriad of services, including computing, storage, databases, networking, machine learning, analytics, Internet of Things (IoT), and more. This service catalog enables users to build, deploy, and manage applications and solutions using a diverse set of tools and technologies.

Hybrid Capabilities

Azure supports hybrid cloud scenarios, allowing businesses to integrate their on-premises infrastructure with the cloud seamlessly. This is particularly valuable for organizations that want to maintain some resources locally while taking advantage of the cloud's benefits.

Security and Compliance

Microsoft has invested heavily in security measures to protect data and applications hosted on Azure. The platform complies with numerous industry standards, making it suitable for businesses with strict security and compliance requirements.



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Integration with Microsoft Products

Azure provides seamless integration with other Microsoft products like Microsoft 365, Dynamics 365, and Windows Server.

Cost Management

Azure offers various pricing options, including pay-as-you-go, reserved instances, and spot instances, allowing users to optimize their costs based on usage patterns. You may also qualify for savings using the [Azure Hybrid Benefit](#) through Software Assurance or an active Linux subscription. The Azure Hybrid Benefit enables you to achieve cost savings, modernize, maintain a flexible hybrid environment, and optimize business applications. Explore savings with the Azure Hybrid Benefit Savings Calculator and reach out to your Connection Account Team to learn more.

DevOps Support

Azure offers robust support for DevOps practices, enabling teams to automate deployment, scaling, and management of applications through tools like Azure DevOps.

Artificial Intelligence and Machine Learning

Azure provides a suite of AI and machine learning services, making it easier for developers to build intelligent applications and extract insights from data.

Strong Community and Support

Azure has a large user community, extensive documentation, and Microsoft's support services, making it easier to get assistance and guidance when needed.

Why Connection as Your Azure Solutions Provider?

Expert, Unbiased Guidance from a Leading Cloud Specialist

With so much to consider, choosing the right cloud migration option can be overwhelming. Let us help you determine if Azure is the right fit for your organization. No matter your starting point, Connection offers a variety of straightforward, end-to-end, and modular solutions for organizations seeking to integrate existing Windows workloads into an Azure environment. We'll even assist you in configuring and optimizing your Azure infrastructure to achieve a smooth migration.

Azure Migrate Assessment

Our Azure Migrate Assessment reviews the following areas to help you evaluate which infrastructure, applications, and data to migrate:

- **Servers and VMs:** First, we'll assess your current virtualization strategy and develop a roadmap for cloud migration.
- **Databases:** We'll then analyze any on-premises SQL server databases and help you choose the best path forward, be it Azure SQL DB, Azure SQL Managed Instance, or Azure VMs running SQL Server.
- **Web Applications:** Finally, we'll assess your on-premises Web applications for migration to Azure App Service.

Get your Azure questions answered by the experts.

Contact a Connection Account Team today.



Business Solutions

1.800.800.0014

Enterprise Solutions

1.800.369.1047

Public Sector Solutions

1.800.800.0019

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