Connection® we solve IT®

CNXN HELIX™ CENTER FOR APPLIED AI AND ROBOTICS

Move Beyond Monitoring. Turn Vision into Business Outcomes.

Organizations already have cameras, sensors, and physical infrastructure generating valuable operational data every day. The challenge isn't collecting more information. It's transforming what you already see into insights that improve quality, safety, productivity, and decision making.

Connection's AI division, CNXN Helix™ Center for Applied AI and Robotics, helps organizations apply Vision AI in practical ways that deliver measurable business value and build a foundation for long-term operational intelligence.

A Practical Approach to Vision AI

Across industries, organizations are asking the same practical questions:

- Where can Vision AI create the greatest business value?
- How do we move beyond traditional security use cases?
- Which use cases will create measurable business value?
- How do we prove value before expanding?

Vision AI is no longer limited to monitoring environments or reviewing footage after an event occurs. Organizations are using existing camera infrastructure to automate inspections, improve workplace safety, optimize operations, and generate real-time insights that support better business decisions.

WHERE ORGANIZATIONS STRUGGLE

- Siloed operational data
- Manual inspections and repetitive tasks
- Limited real-time visibility
- Reactive workflows instead of proactive decisions
- Too many potential use cases with no clear priorities

THE CNXN HELIX APPROACH

- Focus on high-value business challenges
- Leverage existing infrastructure where possible
- Deploy practical Vision AI use cases
- Validate measurable outcomes
- Expand successful initiatives with confidence

Example Vision AI Use Cases

Manufacturing	Retail
Quality inspection	Loss prevention
Predictive maintenance	Inventory visibility
Worker safety	Queue optimization
Production optimization	Store operations
Healthcare	**Education**
Patient safety monitoring	Campus safety
Asset tracking	Facility utilization
Workflow optimization	Administrative efficiency
Compliance support	Student success insights

Why Connection?

Turn Vision AI into Operational Intelligence

Successful Vision AI initiatives require more than cameras and software. They require a partner that understands business priorities, identifies practical use cases, and provides a clear path from initial deployment to enterprise adoption.

- CNXN Helix™ Center for Applied AI and Robotics
- Industry-focused advisory services
- Vision AI strategy and use case development
- Edge infrastructure and data orchestration expertise
- End-to-end guidance from planning through expansion

A Practical Path to Vision AI Outcomes

Every organization starts from a different place. Some are exploring their first use case, while others are looking to expand existing AI initiatives. Our proven methodology helps organizations identify high-value opportunities, validate business outcomes, and scale successful deployments with confidence.

IDENTIFY	DEPLOY	VALIDATE	SCALE
Identify the Right Opportunity •Business challenge identification •Operational assessment •Use case prioritization •Success criteria definition	**Turn Existing Infrastructure into Actionable Intelligence** •Camera and edge infrastructure review •AI model deployment •Workflow integration •Secure implementation	**Prove Business Value** •Real-world testing •Performance optimization •Stakeholder alignment •Business outcome measurement	**Expand with Confidence** •Additional use cases •Cross-functional adoption •Data integration •Long-term roadmap development
OUTCOME Focus on initiatives that deliver measurable business value.	**OUTCOME** Move from concept to working Vision AI solutions quickly.	**OUTCOME** Build confidence through measurable operational improvements.	**OUTCOME** Grow from individual deployments into a connected operational intelligence strategy.

From Vision AI to Operational Excellence

Vision AI is transforming existing infrastructure into a new source of operational intelligence. By starting with focused business challenges, validating measurable outcomes, and expanding successful use cases, organizations can build a practical and repeatable approach to AI adoption that delivers lasting business value.

Talk to your Connection Account Team to learn how CNXN Helix can help transform existing camera infrastructure into measurable business outcomes.

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