

AI ISV Program

On-device • 100+ Certified Partners • Built for the Future of Work



Connection
we solve IT™

HP pairs AI PC hardware with certified ISV software—and Connection helps you identify the right fit, streamline deployment, and maximize value across every role—delivering secure, local productivity from day one for the teams that drive your business.



ON-DEVICE AI
Secure • Local • Always-on

KEY TAKEAWAYS

• Sales and Knowledge Workers

Strong alignment to reps, managers, and hybrid teams—immediate productivity gains.

• AI PC as the Platform

On-device processing = privacy + performance + offline capability. HP's core differentiator.

• Adoption-first Design

ISVs accelerate AI adoption tied to workflows people already use—clear, measurable ROI.

For more information, contact your
Connection Account Team. 1.800.800.0014

FEATURED ISV PARTNERS

Privacy-first

No Cloud Required

Role-ready

SALES COACHING

Virtual Sapiens

AI Communication Coach for Every Video Call

Real-time analysis of verbal and non-verbal cues during Teams and Zoom—runs fully on-device so sensitive coaching data never leaves the machine.

- Live + post-call rep coaching and scoring
- Manager dashboards with team-wide insights
- Trusted by HP, eBay, CVS, and BTS

IMPACT: Drives rep consistency and closes communication gaps at scale

SALES INTELLIGENCE

Zime

Scale Your Top Reps' Habits Across the Whole Team

Learns from deal data, win rates, and top-performer playbooks, then auto-pushes best practices and objection handlers directly into your CRM.

- Auto-learns from win/loss patterns
- Pushes insights and plays into CRM fields
- Surfaces deal risk before it's too late

IMPACT: Turns CRM data from a record into an action driver

HYBRID COLLABORATION

AI Producer Studio

HP-exclusive On-device Video Production Suite

Multi-camera tracking, AI-powered framing and effects, and seamless multi-source streaming—all processed locally with zero cloud dependency.

- HP-exclusive—not available on any competitor PC
- Intelligent multi-camera auto-tracking
- Full on-device processing, no data transmitted

IMPACT: HP AI PC's clearest differentiator for hybrid work teams

DIGITAL ADOPTION

Guidde

Auto-generate Tutorials Straight from Live Workflows

Captures any workflow as it happens and instantly converts it into a step-by-step video guide with in-app tooltips—no manual documentation needed.

- Captures and documents any workflow automatically
- In-app guidance surfaced at the moment of need
- Zero integration friction across enterprise apps

IMPACT: Cuts onboarding time and reduces repeat IT support tickets