



Client: Ashley Furniture,
franchise location

Industry: Retail

Size: 20–25 employees at
this location

Client Profile: Ashley Furniture is a family-owned company with over 80 years of strong history in home furnishings. From 35 employees in 1970, they've grown to employ over 35,000 team members globally.

CASE STUDY

Cloud Migration Optimizes In-store Operations

The Challenge

When an Ashley Furniture location in Idaho needed to replace their legacy on-premises hardware in order to continue to run software and security updates, they turned to Connection to migrate their environment to the cloud. As a store with a limited IT staff, they also need their new solution to be fully managed so that they could focus on other key tasks.

The Solution

The Connection Managed Services team worked in conjunction with the in-store IT staff, as well as with a team from Ashley Furniture headquarters, to migrate the store's on-premises resources to an Azure environment in the cloud. The in-store team assisted with testing the Azure environment and linking key network connections, and the headquarters team was critical in providing the data needed to create the Azure environment.

Once the store was set up in Azure, the Connection team was able to configure their environment to meet their needs and budget, set up our Managed Services, and get them up and running. Our Managed Services offering was critical in providing the expertise and skillsets needed to run this new Azure environment. With our team providing 24x7 support, proactive security and compliance monitoring, and infrastructure monitoring and alerting, the team at Ashley Furniture has complete peace of mind, knowing their new investment is in capable hands.

The Result

The store's new Azure environment allows them to remain compliant with updates from Ashley Furniture headquarters, meaning there's no operational downtime. With each of their locations now operating and connected through Azure, they no longer need to rely on their main location's data center hardware to conduct day-to-day activities. Previously, if the main store lost power or Internet, other sites would be down as well, but with Azure in place, this is no longer a challenge.

The Ashley Furniture team is also able to rely on a dedicated Customer Success Manager from Connection who acts as the key primary contact for their Managed Services, conducting monthly reporting meetings that deliver key updates on their Azure environment—including right-sizing recommendations. That way, the Ashley Furniture IT team remains fully aware of everything going on in the background, while they're free to focus on the store's other key business tasks.



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