

3 reasons to choose Windows 365 Link

Windows 365 Link delivers productivity, security, and simplified IT management that's ideal for regulated industries. This Cloud PC device is projected to deliver a substantial ROI of up to 195% over six years for a composite organization.¹



1 User productivity

Maximize productivity with devices that connect directly to Windows 365 Cloud PCs in seconds and enable high-fidelity, responsive experiences.

Key projected benefits:



Faster onboarding

Up to 1 week faster time for new desk-based workers to be productive¹



Cloud-powered performance

Offers local processing for high-performance video playback and conferencing



Responsive user experiences

22%-30% time saved due to responsive user experiences and fewer hardware issues¹



We estimate Windows 365 Link will be 5 to 10 times better for our end users [than current thin clients]. It will provide faster connections, better web conferencing, will be flexible to use for new hires, and compatible with various devices.

General Manager
Corporate IT
Information Services

2 Security

Reduce the attack surface with locked-down devices and passwordless authentication with Microsoft Entra ID.



Secure by design

Has no local data, no local apps, and no local admin users



Secure by default

Enables security baseline policies by default and prevents security features from being turned off



Minimal OS footprint

Includes only the essential components needed to securely authenticate users to connect to Windows 365

Security is very strong because there is no data. We can even put Windows 365 Link devices in external warehouses or give them to suppliers that need to access our computers.

Global Service Owner
VDI
Manufacturing

3 IT efficiency

Provide IT teams with simple-to-manage devices that automatically stay up to date.

Key projected benefits:



Simplified IT management

50%-90% IT time saved on desktop provisioning and decommissioning¹



Managed using Microsoft Intune

Efficient to configure and manage alongside other PCs using Microsoft Intune



Aligned with sustainability goals

Energy-efficient and designed to be long-lasting and repairable²



There is no need for us to configure any policies specifically for the Windows 365 Link device. The device is purpose-built to enable the endpoint to do what it should do and nothing else.

Head of Workplace Design
Manufacturing



Get started with Windows 365 Link

1. New Technology: The Projected Total Economic Impact™ Of Windows 365 Link, a commissioned study conducted by Forrester Consulting on behalf of Microsoft, July 2025. Results project the financial benefits for a composite organization with 2,000 employees, 500 contractors, and \$4 billion in annual revenue. The study findings are informed by interviews with six IT decision-makers who had experience using Windows 365 Link and survey responses from 212 IT decision-makers and end-user managers who had experience with or interest in using Windows 365 Link. Projections reflect perceived benefits reported by participants and are not guaranteed.

2. "Windows 365 Link EcoProfile", Microsoft Corporation, April 2025.