



What is the Splunk License Reduction and Optimization?

The SLRO is a comprehensive, data-driven assessment of your Splunk environment which identifies opportunities to improve overall Splunk performance and lower your organization's Splunk licensing costs. It is delivered by our industry-leading Splunk subject matter experts, whose deep expertise enables impactful environmental discovery as well as clear, actionable insights and optimization recommendations.

Connection partners with Keos to deliver industry-leading professional services for Splunk adoption and optimization. Keos is Splunk's largest professional services provider in the U.S., holding the highest certifications across the entire Splunk portfolio, with 10 years of experience delivering Splunk services. Offerings encompass the entire lifecycle spectrum—from design and architecture to full platform implementation and expansion services—with performance optimization and environment remediation ensuring operational, data, and licensing efficiency.

Why Connection?

Connection offers products, technical expertise, services, and solutions to help your business adapt to the ever-changing technology landscape. Connection designs and deploys infrastructure solutions tailored to each customer's unique business needs, enabling them to optimize spend while enhancing agility.

Splunk License Reduction and Optimization Service (SLRO)

Our Splunk License Reduction and Optimization (SLRO) is a comprehensive service that helps to proactively identify and resolve performance bottlenecks, configuration issues, and structural inefficiencies within your Splunk environment. Leveraging the advanced capabilities of our Splunk subject matter experts, this service delivers actionable insights that lower license cost, improve reliability, optimize performance, and reduce operational risk. Our Splunk subject matter experts then implement the changes, leading to a cost-optimized, more-performant Splunk environment.

Benefits of the Splunk License Reduction and Optimization Service

Our experienced Splunk consultants deliver a streamlined, yet comprehensive, Splunk optimization service that provides deep and actionable insights. Working with your organization, our professional services team leverages the outputs of the assessment to drive concrete outcomes which deliver improvements in environment costs, performance, and governance. Additional benefits of the Splunk License Reduction and Optimization Service include:

- **Independent Expert Analysis:** Gain objective insights from certified professionals who bring expertise and experience interpreting complex Splunk environments.
- **Rapid Time-to-value:** Our streamlined diagnostics approach enables comprehensive assessments to be completed in a single week.
- **Visibility into Hidden Problems:** The SLRO identifies underlying problems—such as data parsing issues, instance misconfiguration, security vulnerabilities, or ineffective SPL queries—that often go undetected by routine audits.
- **Baseline for Future Governance:** The establishment of a performance and configuration baseline to measure progress against—and support ongoing business process improvements in user governance and routine maintenance.
- **Justification for IT Investment:** Documented findings highlight opportunities for cost savings, realization of platform value, and performance optimization—supported by concrete technical evidence while outlining business impacts.

Beyond Actionable Insights: Potential Outcomes and Next Steps

- **Actionable Remediation Plan:** Receive a prioritized list of Splunk optimization insights with clear remediation guidance—focused on impact, urgency, and effort.
- **Remediate Identified Issues:** Our Splunk experts can help you prioritize and address the most critical misconfigurations, performance obstacles, and cost inefficiencies uncovered during the Splunk Licensing assessment.
- **Develop a Long-term Optimization Plan:** Assessment findings can be leveraged to guide strategic Splunk environment governance, user adoption planning, and cost minimization measures—and support for budgetary audits or executive reviews.
- **Schedule Follow-up Validation:** Our Splunk specialists can work with you to plan a follow-up engagement to verify remediation effectiveness—and validate performance baseline improvements and governance guideline compliance.

Splunk gives organizations visibility into the health, security, and performance of IT systems by turning raw machine data into actionable intelligence.

Splunk is a data analytics platform designed to help IT operations and security teams leverage the massive volumes of machine-generated data produced by modern systems—servers, applications, networks, cloud services, and security tools. Splunk centralizes this data and makes it searchable and actionable in near-real-time. Splunk elevates an organization's data into operational and security intelligence that helps reduce downtime, improve resilience, and manage cyber risk.

Organizations utilize Splunk in four primary operational domains:

- 1. IT Operations and Reliability:**
Quickly diagnose outages, performance slowdowns, and system failures by correlating logs and metrics across the entire environment, reducing downtime and improving service availability.
- 2. Cybersecurity (SIEM/SOAR/XDR):**
Detect and investigate threats by analyzing activity from firewalls, endpoints, identity systems, and cloud platforms. Splunk can generate alerts, support incident response, and help meet regulatory requirements.
- 3. Observability and Application Performance:** Monitor how applications and infrastructure behave in production, especially in complex cloud and microservices environments.
- 4. Compliance and Reporting:**
Retain logs and generate audit reports showing access, changes, and security events.

Our Splunk Services combine Cisco Gold Partner expertise with Keos's elite engineering to deliver end-to-end value.
Splunk + Keos = Actionable Data.

Related Splunk Services Offerings and Add-on Service Modules

- **Splunk Health Check:** A comprehensive review of your Splunk environment from the operating system up. This one-week health check and assessment deep dives into the Splunk architecture, data onboarding configurations, search / indexing practices, overall security posture, user behavior, and more.
- **Splunk PS General Consulting Retainer:** An on-demand offering during which you have access to an assigned Splunk subject matter expert who knows your environment in-depth and will work hands-on to assist you. Custom tailored to your needs!

What Is Included in the Splunk SLRO Service?

- Environment discovery and usage mapping
- Configuration validation and performance metrics
- Architectural and systems review
- Data ingestion evaluation
- Search and user behavior analysis
- Dashboarding for continued performance monitoring
- Implementation of findings and prioritized recommendations

Splunk License Reduction and Optimization Deliverable Report

The SLRO concludes with a report which includes the following:

- Executive Summary
- Architecture and System Overview and Recommendations
- Search, Indexing, and Data Overview and Recommendations
- User Governance Recommendations
- Summary of Findings with Prioritized Recommendations and Roadmap
- Summary of Changes Implemented with Before / After Comparison

The SLRO report provides a comprehensive overview of performance and cost-savings insights based on data collected. The report summarizes the top findings with evidence, enumerates expected outcomes of executing upon the report's recommendations, and concludes with a prioritized implementation roadmap. **Customers on average reduce their Splunk licensing costs by 15%.**



Unlock the Full Value of Splunk with Connection

Expert-led Services to Maximize Your Splunk Investment

To learn more about our Splunk License Reduction and Optimization Service, contact your Connection Account Team today!

1.800.998.0067 ■ www.connection.com/services