



MODERN INFRASTRUCTURE AND MULTICLOUD

Defense Strategies to Prevent Cyber Attacks

Prevent attacks from wreaking havoc on your network and build better cyber resilience through strategic defense layers.



THE ATTACK PATH

4 Critical Stages

STAGE 1

Initial Access Attempt

The Threat

- Phishing email
- Compromised credentials
- Vulnerable endpoint

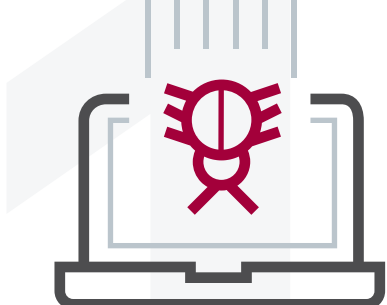
The Reality

82.6% of phishing emails now use AI. Phishing hyperlinks increased 36.8%, malware attacks rose 20%, and social engineering tactics jumped 14.2%.¹

Your Defense

Cisco XDR: Email security, endpoint detection, and behavioral analytics

Best Practices: Employee training and multi-factor authentication (MFA) implementation



STAGE 2

Shift to Lateral Movement

The Threat

- Network reconnaissance
- Privilege escalation
- Internal spreading

The Reality

Attacks from compromised accounts bypassing traditional detection increased 57.9%.¹ Attackers can achieve lateral movement in as little as 27 minutes (48 minutes on average), and 90% of organizations detected lateral movement incidents in the past year.^{2,3}

Your Defense

Cisco XDR: Network traffic analysis and anomaly detection

Best Practices: Network segmentation and zero-trust architecture



STAGE 3

Permanent Foothold and Command Control

The Threat

- Backdoor installation
- External communication establishment

The Reality

Ransomware incidents were shown to result in cybercriminals embedding backdoors and other persistence mechanisms for 21% of 2,000 senior security decision-makers in IT and business roles.⁴

Your Defense

Cisco Managed Firewall: Intrusion detection and prevention, security policy enforcement, and traffic inspection

Best Practices: Regular security audits and access reviews



STAGE 4

Data Exfiltration Attempt

The Threat

- Data collection
- Encryption
- Transfer preparation

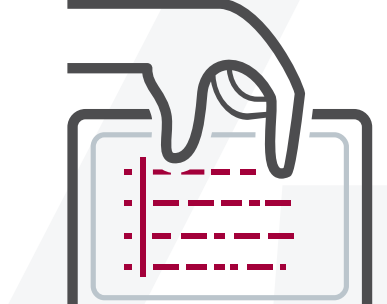
The Reality

Data exfiltration extortion now costs an average of \$4.44 million per incident, with attackers often wiping backups in 19% of ransomware cases.^{5,6}

Your Defense

Cisco XDR and Managed Firewall: Data loss prevention, encrypted traffic analysis, and security policy enforcement

Best Practices: Data classification and backup strategies



Why Advanced Managed Security Services?

Enterprises of all sizes can secure their hybrid environments with advanced protection powered by Connection's Managed XDR Services—providing human-led monitoring and continuous improvement built on Cisco's best-in-class platform.



Expert-driven Protection

Continuous threat intelligence updates combined with AI-powered detection and response



Adaptive Defense

Real-time threat landscape evolution with automated response capabilities



Comprehensive Coverage

Seamless protection from on-premises to edge to cloud with integrated security operations

Why Connection?

Modern enterprises need modern defenses.

Get a comprehensive security assessment and discover how Connection managed services apply Cisco XDR and Managed Firewall technologies to fortify your defense layers.

Elevate Your Cybersecurity Posture Now

[Cybersecurity](#)
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Contact an Expert

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Sources:

¹ KnowBe4 Phishing Threat Trends Report, 2025

² ReliaQuest Annual Cyber-Threat Report, 2025

³ Illumio 2025 Global Cloud Detection and Response Report, 2025

⁴ Barracuda Ransomware Insights Report, 2025

⁵ IBM Cost of a Data Breach Report, 2025

⁶ Barracuda Ransomware Insights Report, 2025

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